Alaska Broadcasters Association
2026 Convention Program
Northern Lights - Bright Ideas

Innovative marketing, new technology,
and shining a light on local communities.

November 12 & 13, 2026
Lakefront Hotel
Anchorage, Alaska

ABA convention room rates at the Lakefront are $129 for single/double. Please make your reservations by **October 12, 2026 at which time the **room block is released****

Thank you for choosing to have your event with us.
Here's your reservation link your guest can use to make reservations:
https://www.millenniumhotels.com/en/bookings/?hotelcode=13543&checkin=2026-11-11&adults=1&groupcode=2611ABACON

Room rate Start Date: Wednesday, November 11, 2026
Room rate End Date: Saturday, November 14, 2026

- Lakefront Hotel for 129.00 USD per night
- Last Day to Book : **October 12, 2026**

If anyone has issues with the reservation link please encourage them to reach out to: Marcelyn.luch01@millenniumhotels.com, direct office line at (907) 266-2232. The block code for reference is: **2611ABACON**

With our thanks, returning as a 2026 Sponsor:

Alaska AIRLINES

ALASKA AIRLINES IS EXTENDING A DISCOUNT TO ABA CONVENTION ATTENDEES TRAVELING TO ANCHORAGE:

June 26, 2026: Your Discount Code **ECMQ312** has been activated and is available for booking.

To use your Discount Code, go online to ww.alaskaair.com and input the Discount Code when searching for flights. The discount will be applied to any flights meeting the contract parameters. By clicking the "?" next to the discount code box after entering the code you may view a detailed description of the rules.

You and your guests may also use the Discount Code by calling Alaska Airlines Group Desk; however, a $15.00 per person service fee will apply.

Please check your contracts for validity dates, rules and restrictions.
Departure City(s): Any Alaska Airlines/Horizon Air/Hawaiian Airlines US city
Meeting City: Anchorage, Alaska
Not Included: Prudhoe Bay, Alaska; Hawaii, Canada, Mexico or Central America
Beginning Travel Date: November 9, 2026
Last Travel Date: November 18, 2026
Blackout Dates: None

- Any change or cancellation after ticketing is subject to a service charge.
- All tickets must be issued online or by the Alaska Airlines Group desk.
- A $15.00 service fee will apply to any tickets issued by the Group Desk.
- Discount designed in the contract are valid on all flights marketed by Alaska Airlines and operated by Alaska Airlines, Hawaiian Airlines, Horizon Air or SkyWest. **Not valid on sub-contracted code share flights.**

Please encourage your attendees to help you qualify for the tour conductor ticket by submitting their ticket numbers to you after they have booked them on the Alaska Airlines website.

Please advise all travelers to verify all current baggage allowances and fees as well as travel policies on www.alaskaair.com prior to travel.

If you have questions about the Discount Code, please contact the Group Desk at 800-445-4435. Alaska Airlines Group Desk hours of operation are Monday through Friday 6am-6pm PST, Saturday 7:30am-6pm PST, closed Sunday.

Thank you for choosing Alaska Airlines Groups & Meetings. Phone: 800-445-4435
From the ABA: Please remember to thank Alaska Airlines for their continued partnership with the Alaska Broadcasters Association. #IFlyAlaska. Facebook @alaskaairlines; Twitter @alaskaair; Instagram @alaskaair