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**FOR IMMEDIATE RELEASE: KSRM Radio Group's Bob Bird named 2025 Broadcaster of the Year.**



**Anchorage, AK: Bob Bird** was named 2025 Broadcaster of the Year by the Alaska Broadcasters Association (ABA). The presentation of the award will be made at the Goldie Awards Banquet in Anchorage on November 7, 2025.

Over the past year, Bob Bird has continued to be a tireless advocate for Alaska broadcasters and the communities they serve, using his decades of experience to elevate both local sports and public discourse. As a veteran play-by-play and color commentator for high school football, hockey, basketball, and baseball, as well as the voice of the Kenai River Brown Bears, Bob has brought statewide attention to Alaska athletes and programs, preserving and promoting the tradition of live, local sports coverage. Beyond sports, he invests daily in informed civic engagement as host of Talk of the Kenai, a live, two-hour political commentary program that gives Alaskans a platform to discuss issues that matter most to them. His contributions to statewide and national news and commentary outlets further extend the reach of Alaska broadcasters, ensuring the voices and stories of our state resonate far beyond the Kenai Peninsula.

His work in expanding live sports broadcasts has brought greater recognition and support to local athletes, teams, and families, fostering pride and connection across the Kenai Peninsula. His contributions to breaking news coverage have kept listeners informed during pivotal moments, while his Talk of the Kenai program has given Alaskans direct access to influential voices—including U.S. presidential candidate Robert F. Kennedy during the 2024 election. Through consistent, engaging coverage, Bob has raised awareness of critical social and political issues, helping to inform public opinion and encourage civic participation statewide.

***Congratulations to Bob***

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