

MULTIMEDIA PRODUCER (CREATIVE SERVICES) - KTUU

Description

About Gray Television:

Gray Television is a leading media company that owns and operates high-quality stations in 113 television markets that collectively reach 36 percent of US television households.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and development of the best and brightest employees in the business.

About KTUU:

KTUU-TV is an NBC-affiliated television station based in Anchorage, Alaska. Since 1953, KTUU has built a reputation of excellence as Alaska's most watched and trusted news source. Along with CBS-affiliated station, KYES the two stations deliver more than 32 hours of news and sports content each week for a statewide audience. In 2020, Alaska's News Source launched bureaus in the state's capital city, Juneau and the fastest-growing region, the Mat-Su Valley as well as expanded to include the state's only Noon and 4p newscasts on CBS 5 (KYES). Online, AlaskasNewsSource.com is a digital news leader and the station's mobile news and weather apps keep Alaskans in more than 244 rural communities connected to breaking news, in-depth reports and weather alerts every day.

Job Summary/Description:

Channel 2 (KTUU/KATH) and CBS 5 (KYES/ KYEX) are looking for a for a bold, creative marketing and commercial producer with exceptional videography, lighting, editing, graphic design, and writing skills to join our award-winning production team. This Multimedia Producer will be the ultimate content creator who can write, shoot, design, and edit content for broadcast, social media, and streaming platforms. Ideal candidate is highly motivated, team-oriented, driven, and willing to learn new skills.

Duties/Responsibilities include (but are not limited to):

- Conceptualizing, Shooting and Script Writing for station brands, station clients and nonprofit organizations
- Produce content for all current and future platforms
- Photography for talent head shots and special projects

- Graphics for commercial and station production
- Communicate with sales team members, news team members, and clients
- Editing (Adobe suite)
- Follow a daily schedule and complete tasks on time
- Develop materials for web and social, when necessary
- Assist other departments as needed
- Maintain database of information, materials, and footage
- Other duties may be assigned

Qualifications/Requirements:

- Strong verbal/written communications skills and an ability to direct others
- Videography, photography, and editing are essential
- Flexibility and on-the-spot problem-solving abilities required
- Ability to balance the demands of both long and short-term projects while meeting daily deadlines
- Experience with Adobe Creative Cloud
- Daily use of Microsoft Teams
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Must be able to carry and set up equipment (20-50lbs)
- Valid Driver's License with a clean driving record
- Ability to work independently and be self-motivated to complete quality projects under tight deadlines
- A positive personality and ability to collaborate within the Creative Services team
- Ability to craft an engaging message focused on viewer benefits
- Must have the ability to stay up to date on current events; what's popular and trendy.
- Availability to occasionally work outside of normal daytime hours
- Experience producing digital content
- College degree in a Communications or Creative field preferred
- Drone Pilot certification/experience is a plus

Qualified, interested applicants may go to <https://gray.tv/careers#currentopening>, you may type in the job title, station call letters, or click on "apply now", upload your resume, cover letter and references

*If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "**apply now**", upload your resume, cover letter and references*

(Current employees that are interested in this position can apply through the **Gray-TV UltiPro employee portal**)

KTUU-TV/Gray Television Group, Inc. is a drug-free company

Additional Info:

Gray Television provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Television complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, and transfer, leaves of absence, compensation and training.

Gray Television expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

Gray Television encourages all new employees to be fully vaccinated against the coronavirus virus prior by the first workday.

Qualifications

Licenses & Certifications

Required

Drivers License