

# MULTIMEDIA JOURNALIST - KTUU

## Description

### **About Gray Television:**

Gray Television is a leading media company that owns and operates high-quality stations in 113 television markets that collectively reach 36 percent of US television households.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and development of the best and brightest employees in the business.

### **About KTUU**

KTUU-TV is an NBC-affiliated television station based in Anchorage, Alaska. KTUU-TV's early beginnings date back to 1953. Over the ensuing decades, the station has built a reputation of excellence as Alaska's most watched news source, producing 32 hours of news and sports content each week on television. Online, AlaskasNewSource.com has become a digital news leader, and Channel 2's mobile News and Weather applications are on the leading edge of mobile journalism in Alaska. Strong reach and brand loyalty are augmented by added distribution to the state's capital and more than 244 rural communities throughout Alaska. KTUU-TV also operates KYES, Channel 5.

Learn what it's like to work for KTUU, watch our video: [https://www.alaskasnewssource.com/content/misc/What-its-like-to-work-for-KTUU-406566725.html?\\_ga=2.13789296.694555378.1612226017-281755813.1598908755](https://www.alaskasnewssource.com/content/misc/What-its-like-to-work-for-KTUU-406566725.html?_ga=2.13789296.694555378.1612226017-281755813.1598908755)

### **Job Summary/Description:**

Do you have a passion for telling visual stories? We are looking for a journalist who is ready to immerse themselves in their community and travel on assignment to find and report stories that impact our viewers across Alaska.

### **Duties/Responsibilities will include (but not be limited to):**

- \* Research, gather, write and report news stories for on-air and online in the most accurate, appealing, timely and creative way using all sources
- \* Report "live" on the scene, especially during breaking news
- \* Make regular beat checks
- \* Conduct interviews in the field and on-set
- \* Develop and maintain sources of information and knowledge about assignments

- \* Demonstrate sound news judgment, collaborate with others to present the story
- \* Must be able to utilize non-linear editing equipment on a daily basis (Grass Valley Edius experience is a plus)
- \* Enterprise hard-news, research-driven packages under tight deadlines
- \* Pitch stories daily through the story pitch process and work directly with the assignment desk and Managing Editor to develop the stories to fruition daily
- \* Attend/host/speak at community service, schools, and community events; meet and greet viewers
- \* Post and update stories on the web, often remotely while traveling
- \* Provide news content for social media, including Facebook, and interact with viewers
- \* Possess a broad and working knowledge of the viewing area, including people, places, and history
- \* Enter scripts, CG text and times into newsroom software (ENPS) prior to newscasts
- \* Use knowledge of appropriate field lighting to enhance overall news presentation; Critique, feedback, and training are part of the job
- \* Communicate regularly with the digital staff and other appropriate staff members during breaking news
- \* Follow clothing and appearance guidelines
- \* Must be a visual storyteller; perform creative stand-ups and explanatory live shorts
- \* Evenings, weekends and holidays may be required
- \* Perform other job-related duties as assigned

### **Qualifications/Requirements:**

- \* Bachelor's degree in journalism or other related field
- \* On-Air experience in the broadcast news industry preferred
- \* Experience with broadcast/digital cameras, newsroom software (ENPS), and non-linear editing (Grass Valley Edius experience a plus)
- \* Be able to write in a clear, concise, conversational manner
- \* Knowledge of AP Stylebook
- \* Must possess excellent interview and conversational writing skills
- \* Excellent live reporting skills and strong on-camera presentation skills required
- \* Basic computer knowledge including newsroom software (such as ENPS), Microsoft applications and internet use

*If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "**apply now**", upload your resume, cover letter and references*

(Current employees that are interested in this position can apply through the **Gray-TV UltiPro employee portal**)

*KTUU-TV/Gray Television Group, Inc. is a drug-free company*

### **Additional Info:**

Gray Television provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Television complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

Gray Television expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

Gray Television encourages all new employees to be fully vaccinated against the coronavirus virus prior by the first workday.

## Qualifications

### Education

#### **Required**

Bachelors or better.

### Experience

#### **Required**

**3 years:** experience in broadcast industry

### Licenses & Certifications

#### **Required**

Drivers License