



Alaska Broadcasters Association  
700 W 41<sup>st</sup> Avenue, Suite #102, Anchorage, AK 99503  
P: 907/258-2424; F: 907/258-2414

DATE: August 31, 2022

CONTACT: Cathy Hiebert, ABA Executive Director, [akbagold@gci.net](mailto:akbagold@gci.net); 907.258.2424

## FOR IMMEDIATE RELEASE:

### ABA to induct Bob Lester into Hall of Fame



**Anchorage, AK:** The Alaska Broadcasters Association will welcome **Bob Lester** into the ABA Hall of Fame in November 2022 during the ABA Goldie Awards online virtual event, date TBA. Bob will be the 70<sup>th</sup> member of the ABA Hall of Fame, which was established in 1985.

Bob Lester has been a giant in the rock radio format for 31 of his 37 years broadcasting in Alaska. He is a leading pitch man for the clients he serves and is a dynamic fundraiser for many admirable non-profit organizations. His shows are also known for leaning heavily on public affairs and current events.

Bob has been the creative tour de force for five #1 rated morning times on two different forms. He was also a local TV celebrity as Kid Fox on the Fox 4 Kids Club.

Bob has been awarded most entertaining radio program multiple times. He created the “Running with The Reindeer” event for the annual Anchorage Fur Rendezvous. His shows are peppered with local celebrities, national celebrities, and state and federal elected officials. The audience draw has made his programs a “must” for public officials.

*“As a Co-worker, Sales Manager and Market Manager, Bob's love of radio is apparent. His charisma, energy and humor keeps his audience locked on his show. It's an honor to be on his team.”* – Scott Smith, Market Manager, Alpha Media Alaska

Congratulations to Bob Lester and his family!

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#### About the Alaska Broadcasters Association

Founded in 1964, the Alaska Broadcasters Association functions as a 501(c)6 nonprofit corporation, and is the official trade association serving all free, over-the-air radio and television stations in Alaska. The ABA's mission is to serve, educate and advocate for its members as well as the general public. For more information on the ABA, please visit [www.alaskabroadcasters.org](http://www.alaskabroadcasters.org)

Consideration for this honor is given to broadcasters with a minimum of 25 years in broadcasting in Alaska, a solid record of achievement including: promoting development and growth of TV & Radio broadcasters in AK, local/national awards, and a history of dedication to the communities they serve.