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FOR IMMEDIATE RELEASE:

KTUU-TV Anchor/Executive Producer Mike Ross named 2019 Broadcaster of the Year



Anchorage, AK: Mike Ross, Anchor/Executive Producer at KTUU-TV, Anchorage was named 2019 Broadcaster of the year by the Alaska Broadcasters Association (ABA). The presentation of the award will be made during the annual Goldie Awards Banquet in Anchorage on Friday, November 15 at the Sheraton Hotel.

On November 30, 2018, Alaska experienced a magnitude 7.1 earthquake, which resulted in infrastructure damage not seen in Alaska in decades. For nearly all Alaskans, it was a jolting reminder of the catastrophic impacts that can come in a near instant, as was the case with Alaska’s historic and devastating 1964 “Good Friday Earthquake.” When the ground shook violently this past November, Alaskans’ nerves were rattled, and it was Channel 2’s Mike Ross that was consistently the voice of calm in providing critical emergency-related information to KTUU’s statewide audience – as our signal was broadcast on KTUU, via satellite and ARCS, simulcast on radio and live streamed on numerous digital platforms and OTT apps. Mike’s experience as a long-time broadcaster served Alaskans well when they needed it most. Mike has covered numerous natural disasters in his 30 years of broadcast work, including Hurricane Katrina in 2005, which he experienced as a native resident and reporter in New Orleans. The Gulf Coast community lost more than 1,800 lives in that devastating event. Mike truly understands the critical importance of confidently conveying critical, life-saving information, while also making a meaningful connection with an anxious audience.

As a news manager, Mike always aims to further KTUU’s reputation for excellence and integrity. He is a staunch advocate for balanced, compelling and viewer-focused storytelling. Mike serves as a mentor for many young reporters—those who are often new to the industry and new to Alaska. As a journalist he is relentlessly thorough. As an anchor, he is a reassuring voice, delivering information with a sense of humanity, dignity and empathy (occasionally along with one of his famous – or infamous - puns.)

Away from the newsroom, Mike is a passionate community advocate. When he is not busy helping to manage the Channel 2 newsroom, Mike regularly donates his time to non-profit causes around southcentral Alaska. His presence, time and commitment to non-profit causes routinely raises the bar to help make those events and causes a success; including, “The BasicAlaska,” Jewish Cultural Gala, Women Entrepreneurs of Alaska, Go Red for Women, Anchorage Economic Development Corporation, Kenai Run for Women, Alaska Wildlife Conservation Center and the Food Bank of Alaska.

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