



[2019 Goldie Call to Entry: Guidelines and Categories](#)

A category must have at least two entries to be judged.

Entry Site: www.RockOurAwards.com

All member stations of the ABA are eligible for entry. Entries submitted must have been created and produced by station personnel or their designated production company (**with no agency involvement**) and broadcast by that station during the period:

July 26, 2018 to **7:59 PM Alaska Time** July 25, 2019.

Division 1: Anchorage & MatSu Valley

Division 2: Rest of the State

Student Division—This includes all Alaska college radio stations, or students working as interns, or student volunteers at radio stations, and the Alaska Teen Media Institute students affiliated with a licensed radio station that airs their spots. All entries must have been aired during the designated time period.

Judging

Note: ABA cannot advise regarding which category an entry belongs in. Please take care in category selection; judges are asked to check to make sure all entries in a category are valid. Those deemed not valid cannot be judged and will be disqualified. Broadcasters from the Montana Broadcasters Association will be judging entries based on creativity, technical quality, execution, and overall effect. Decision of the judges will be final.

Tips for Program Length Electronic Entries

Program length entries should be edited to exclude breaks. These entries, including Best Newscast, should be at least 5 minutes in length and no more than 10 minutes in length. You will direct judges to the section within the program you would like to be viewed for judging by indicating with time code format.

Online Entry forms will include the following information:

1. Category Name
2. Station Call Sign
3. Title of Entry
4. Rundown with length of segment on entry. Time Code if needed, (5 minute segment for program length entries).

Up to four names of talent credit and their titles may be included. Please check spelling of names as entry form information is what will appear on your Goldie.

Any deviation from the rules will subject the entry to disqualification.

This year you will **NOT** have to pay online at time of entry. All stations will be sent ONE invoice for ALL entries. Stations should compile and save all entries to match against ABA records for invoicing.

A separate entry fee is required when the same commercial, PSA, or program is entered in more than one category.

FEE SCHEDULE (Please also see Goldie Instructions Document)

Member Stations – Divisions 1 & 2: each entry \$45 (note fee increase)

All Divisions – First received submission (outside of Community Service) from either a stand-alone call-sign entity (example-KLEF-FM) or Station Group (example-iHeartMedia, Anchorage) will be No Charge.

All Divisions - Community Service Category: NO CHARGE for one entry; each additional entry \$20.

Student Division - All Alaska: Each Entry: \$10.

Awards

Winners will receive one framed GOLDIE personalized to include the station call-sign and up to four individual names, including titles.

Deadline:

Entries must be received by the judging website:

www.rockourawards.com/

by

7:59 pm Alaska Time Thursday, July 25, 2019

THERE IS NO GRACE PERIOD after closing

All entries must have been produced and broadcast by the station or their designated production company. Categories must have at least two entries to be considered for judging.

All entries must have been aired between July 26, 2018 and **7:59 PM Alaska Time** July 25, 2019.

If your entry is the only one in a category, you will be advised after closing with the option to withdraw or submit in another category if applicable.

TELEVISION Categories - **Division 1**

Eighteen (18) Categories

Breaking News Coverage – This award recognizes breaking news coverage that airs either as a stand-alone broadcast or as part of a regularly scheduled news program. It must be the first time broadcast of live coverage. No more than 10 minutes.

NEW! ⇨ Enterprise Reporting – *This award recognizes the reporter's ability to handle original reporting - including explanatory and in-depth journalism - across any topic. Entries will be judged for overall presentation, with emphasis on local content or impact, depth of reporting, quality of writing, graphics and photography. Entry cannot exceed 5 minutes.*

Entertainment Feature – This award recognizes the best single report that aired in a newscast or locally produced program. Criteria includes human interest, creative writing, and entertainment value. Entry is not to exceed 10 minutes.

News Feature – This award recognizes the best single report that aired in a newscast as relief or contrast to serious reporting. Criteria includes human interest, subject portrayal, creative writing, entertainment value and effective use of audio and/or video. Entry is not to exceed 10 minutes.

News Investigative Reporting – This award recognizes the best same day or on-going coverage of a significant event affecting the community. Criteria includes significance, presentation of facts, thoroughness, research and delivery. Entry may be a single report or a series. No more than 10 minutes with a series of 2.

News Story – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria includes the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

Promotional Announcement – This award recognizes the best single or series of announcements promoting the station. Criteria includes creativity and production values. Entry is not to exceed 60 seconds.

Public Affairs/Specialty Program – This award recognizes a locally produced, regularly scheduled documentary, editorial, “magazine” or other specialty affairs program. Entry is not to exceed 10 minutes.

Public Service Announcement – This award recognizes the best single announcement promoting the station’s involvement in support of a non-profit organization or for the betterment of their community. Criteria includes creativity and production values. Entry is not to exceed 60 seconds.

NEW! ⇨ Sports Coverage – *This award recognizes a locally produced sports story or coverage of a sporting Event (live or taped). Entry is not to exceed 10 minutes.*

Sportscast – This award recognizes the best locally originated and regularly scheduled sports segment. Criteria includes clear presentation of facts, thoroughness, delivery/communication skills and interest of stories presented. No more than 10 minutes of a regularly scheduled sports report. **The eligible dates to be used for best TV Sportscast: Saturday, August 18, 2018; Thursday, November 15, 2018. THE LAST DATE is Tuesday, March 26, 2019. Any one, or all three of these dates may be used.**

Station-Originated Community Service Project – One project with single or multiple beneficiaries that is originated by your station and promoted exclusively by your station. (This is NOT an award for your promotional support of a campaign or event originated or run by another entity). This category is meant to display the contributions that your station has made for the betterment of your community.

Submission for this category must include 1. broadcast example(s) from PSAs to full programs no more than 10 minutes in length. 2. a narrative, not over two typed pages (PDF format). Stations may also submit other materials such as photos and testimonials.

Television Commercial \$1000 or Less – :60 or less. This award recognizes the best single commercial produced on behalf of an advertiser by a television station. Criteria includes creativity and production values. Entry must not exceed 60 seconds.

Television Commercial \$1000 or More – :60 or less. This award recognizes the best single commercial produced on behalf of an advertiser by a television station. Criteria includes creativity and production values. Entry must not exceed 60 seconds.

Television Newscast – This award recognizes the best newscast originally aired. Criteria includes aspects of the newscast (i.e. – News, Weather & Sports), presentation of facts, thoroughness, production values, interest of stories presented and overall impact of the news and delivery. Entry must be a 15 minute composite of a single program with no commercials.

The eligible dates to be used for best TV Newscast: Saturday, August 18, 2018; Thursday, November 15, 2018. THE LAST DATE is Tuesday, March 26, 2019. Any one, or all three of these dates may be used.

Uniquely Alaskan Program – This award recognizes one program that highlights the diversity of Alaskan people, places and things or events specific to the 49th State. Programs will be judged on visual presentation, uniquely Alaskan topics, originality in coverage, and engaging subject matter. Entry is not to exceed 10 minutes.

NEW! ⇨ Use of Digital Platforms - This award recognizes the station that best utilizes social media, digital platforms or Apps to enhance its brand, news coverage and overall community reach to complement its broadcast strategy and increase/draw viewership of the broadcast. Judges will consider overall appearance, ease of use, use of visuals, and the depth and quality of information. Entries including video cannot exceed 5 minutes.

Weathercast – This award recognizes the best locally produced, regularly scheduled weather segment. Criteria includes clear presentation of facts, thoroughness, delivery/communication skills and effective use of available technology. No more than 10 minutes compiled from the regularly scheduled weather reports.

The eligible dates to be used for best TV Weathercast: Saturday, August 18, 2018; Thursday, November 15, 2018. THE LAST DATE is Tuesday, March 26, 2019. Any one, or all three of these dates may be used.

TELEVISION Categories - **Division 2**

Seventeen (17) Categories

Breaking News Coverage – This award recognizes breaking news coverage that airs either as a stand-alone broadcast or as part of a regularly scheduled news program. It must be the first time broadcast of live coverage. No more than 10 minutes.

NEW! ⇨ Enterprise Reporting – *This award recognizes the reporter's ability to handle original reporting - including explanatory and in-depth journalism - across any topic. Entries will be judged for overall presentation, with emphasis on local content or impact, depth of reporting, quality of writing, graphics and photography. Entry cannot exceed 5 minutes.*

Entertainment Feature – This award recognizes the best single report that aired in a newscast or locally produced program. Criteria includes human interest, creative writing, and entertainment value. Entry is not to exceed 10 minutes.

News Feature – This award recognizes the best single report that aired in a newscast as relief or contrast to serious reporting. Criteria includes human interest, subject portrayal, creative writing, entertainment value and effective use of audio and/or video. Entry is not to exceed 10 minutes.

News Investigative Reporting – This award recognizes the best same day or on-going coverage of a significant event affecting the community. Criteria includes significance, presentation of facts, thoroughness, research and delivery. Entry may be a single report or a series. No more than 10 minutes with a series of 2.

News Story – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria includes the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

Promotional Announcement – This award recognizes the best single or series of announcements promoting the station. Criteria includes creativity and production values. Entry is not to exceed 60 seconds.

Public Affairs/Specialty Program – This award recognizes a locally produced, regularly scheduled documentary, editorial, “magazine” or other specialty affairs program. Entry is not to exceed 10 minutes.

Public Service Announcement – This award recognizes the best single announcement promoting the station’s involvement in support of a non-profit organization or for the betterment of their community. Criteria includes creativity and production values. Entry is not to exceed 60 seconds.

NEW! ⇨ Sports Coverage – *This award recognizes a locally produced sports story or coverage of a Sporting Event (live or taped). Entry is not to exceed 10 minutes.*

Station-Originated Community Service Project – One project with single or multiple beneficiaries that is originated by your station and promoted exclusively by your station. (This is NOT an award for your promotional support of a campaign or event originated or run by another entity). This category is meant to display the contributions that your station has made for the betterment of your community.

Submission for this category must include 1. broadcast example(s) from PSAs to full programs no more than 10 minutes in length. 2. a narrative, not over two typed pages (PDF format). Stations may also submit other materials such as photos and testimonials.

Television Commercial \$500 or More – :60 or less. This award recognizes the best single commercial produced on behalf of an advertiser by a television station. Criteria includes creativity and production values. Entry must not exceed 60 seconds.

Television Commercial \$500 or Less – :60 or less. This award recognizes the best single commercial produced on behalf of an advertiser by a television station. Criteria includes creativity and production values. Entry must not exceed 60 seconds.

Best Television Newscast – This award recognizes the best newscast originally aired. Criteria includes aspects of the newscast (i.e. – News, Weather & Sports), presentation of facts, thoroughness, production values, interest of stories presented and overall impact of the news and delivery. Entry must be a 15 minute composite of a single program with no commercials.

The eligible dates to be used for best TV Newscast: Saturday, August 18, 2018; Thursday, November 15, 2018. THE LAST DATE is Tuesday, March 26, 2019. Any one, or all three of these dates may be used.

Uniquely Alaskan Program – This award recognizes one program that highlights the diversity of Alaskan people, places and things or events specific to the 49th State. Programs will be judged on visual presentation, uniquely Alaskan topics, originality in coverage and engaging subject matter. Entry is not to exceed 10 minutes.

NEW! ⇨ Use of Digital Platforms - This award recognizes the station that best utilizes social media, digital platforms or Apps to enhance its brand, news coverage and overall community reach to complement its broadcast strategy and increase/draw viewership of the broadcast. Judges will consider overall appearance, ease of use, use of visuals, and the depth and quality of information. Entries including video cannot exceed 5 minutes.

Weathercast – This award recognizes the best locally produced, regularly scheduled weather segment. Criteria includes clear presentation of facts, thoroughness, delivery/communication skills and effective use of available technology. No more than 10 minutes compiled from the regularly scheduled weather reports.

The eligible dates to be used for best TV Weathercast: Saturday, August 18, 2018; Thursday, November 15, 2018. THE LAST DATE is Tuesday, March 26, 2019. Any one, or all three of these dates may be used.

RADIO CATEGORIES - **Division 1**

Twelve (12) Categories

Entertainment Program – This award recognizes a regularly scheduled broadcast which showcases entertainment value, creativity, production value, presentation and impact. Entry must not exceed 10 minutes.

Imaging – Entries for Best Imaging should not exceed 90 seconds in length. Entries may include sweepers, IDs, starters, drops, top of hours, splitters, show opens, power/custom/branded intros, and jingles. Entry can be a single item or a montage. Items in a montage can be thematic or varied in their core theme, and should all be for the same station. Furthermore, items in a montage should each be the entire element (excluding any long trailing talk beds, as with a show open) so that the items are presented as they aired. In other words, we're not looking for imaging "demos" but back to back elements in their entirety.

NEW! ⇨ Interview – *This award recognizes the best interview or series of interviews. Criteria includes quality of questions, rapport with interview subject and production quality. Entry must not exceed five (5) minutes*

NEW! ⇨ Live On-Site Remote - *This award recognizes the best single or series of announcements made directly from a live, on-site, non-sports broadcast. Criteria includes information value, entertainment value and production. Entry must not exceed 5 minutes and may include broadcasts from client locations, station events or unscheduled on-scene news reports.*

NEW! ⇨ Sports Coverage – *This award recognizes a locally produced sports story or coverage of a sporting event (live or taped). Entry is not to exceed 10 minutes.*

Promotional Announcement – This award recognizes the best single or series of announcements promoting a station sponsored event. Criteria includes use of audio, creativity, editing and production value. Entry is not to exceed 60 seconds.

Radio Commercial – :30 or Less - This award recognizes the best single commercial produced on behalf of a commercial client. Criteria includes creativity, message delivery, and production value. Entry must be 30 seconds or less.

Radio Commercial – :31 or More - This award recognizes the best single commercial produced on behalf of a commercial client. Criteria includes creativity, message delivery, and production value. Entry must be 31 seconds or longer but not to exceed 61 seconds.

Radio Show – This award recognizes the best radio show with criteria including entertainment value, creativity, production value, impact and presentation. Radio show members must be employed by radio station at the time the program aired. No syndication. Entry must be up to a 15 minute composite airtime of a single day's broadcast.

Station-Originated Community Service Project – One project with single or multiple beneficiaries that is originated by your station and promoted exclusively by your station. (This is NOT an award for your promotional support of a campaign or event originated or run by another entity). This category is meant to display the contributions that your station has made for the betterment of your community.

Submission for this category must include 1. broadcast example(s) from PSAs to full programs no more than 10 minutes in length. 2. a narrative, not over two typed pages (PDF format). Stations may also submit other materials such as photos and testimonials.

Uniquely Alaskan Program – This award recognizes one program that highlights the diversity of Alaskan people, places and things specific to the 49th State. Programs will be judged on audio presentation, uniquely Alaskan topics, originality in coverage and engaging subject matter. Entry is not to exceed 10 minutes.

NEW! ⇨ Use of Digital Platforms - *This award recognizes the station that best utilizes social media, digital platforms or Apps to enhance its brand and overall community reach to complement its broadcast strategy and increase/draw listenership of broadcast. Judges will consider overall appearance, ease of use, use of visuals, and the depth and quality of information. Entries including video cannot exceed 5 minutes.*

RADIO CATEGORIES - **Division 2**

Eighteen (18) Categories

Breaking News Story – This award recognizes breaking news coverage that airs either as a stand-alone broadcast or as part of a portion of a regularly scheduled news program. It must be the first time broadcast of live coverage. No more than 10 minutes.

Entertainment Program – This award recognizes regularly scheduled broadcast which showcases entertainment value, creativity, production value, presentation and impact. Entry must not exceed 10 minutes.

Imaging – Entries for Best Imaging should not exceed 90 seconds in length. Entries may include sweepers, IDs, starters, drops, top of hours, splitters, show opens, power/custom/branded intros, and jingles. Entry can be a single item or a montage. Items in a montage can be thematic or varied in their core theme but should all be for the same station. Furthermore, items in a montage should each be the entire element (excluding any long trailing talk beds, as with a show open) so that the items are presented as they aired. In other words, we're not looking for imaging "demos" but back to back elements in their entirety.

NEW! ⇨ Interview – *This award recognizes the best interview or series of interviews. Criteria includes quality of questions, rapport with interview subject and production quality. Entry must not exceed five (5) minutes*

NEW! ⇨ Live On-Site Remote - *This award recognizes the best single or series of announcements made directly from a live, on-site, non-sports broadcast. Criteria includes information value, entertainment value and production. Entry must not exceed 5 minutes and may include broadcasts from client locations, station events or unscheduled on-scene news reports.*

Live Sports Event – This award recognizes the best locally originated coverage of a sports event. Criteria includes presentation of facts, creativity and delivery. Entry must be of one sporting event, unedited and not to exceed 5 minutes.

News Feature – This award recognizes best single report that aired in a newscast or sportscast as relief or contrast to serious reporting. Criteria includes human interest, subject portrayal, creative writing, entertainment value & effective use of audio. Entry must not exceed 10 minutes.

News Story – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria includes the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

Promotional Announcement – This award recognizes best single or series of announcements promoting station sponsored event. Criteria includes use of audio, creativity, editing and production value. Entry is not to exceed 60 seconds.

Radio Commercial – :30 or Less – This award recognizes the best single commercial produced on behalf of a commercial client. Criteria includes creativity, message delivery, and production value. Entry must be 30 seconds or less.

Radio Commercial – :31 or More – This award recognizes the best single commercial produced on behalf of a commercial client. Criteria includes creativity, message delivery, and production value. Entry must be 31 seconds or longer but not to exceed 61 seconds.

Radio Newscast – This award recognizes the best daily information report. Criteria includes information & entertainment value, use of audio, production & editing. Entry must not exceed ten minutes.

Radio Show – This award recognizes the best radio show with criteria including entertainment value, creativity, production value, impact and presentation. Radio show members must be employed by radio station at the time the program aired. No syndication. Entry must be up to a 15 minute composite airtime of a single day's broadcast.

Sports Play by Play – This award recognizes the best locally originated sports play-by-play. Criteria includes presentation of facts, creativity and delivery. Entry must be of one sporting event, unedited and not to exceed 5 minutes.

Sportscast – This award recognizes the best locally originated and regularly scheduled sports segment. Criteria includes clear presentation of facts, thoroughness, delivery/communication skills and interest of stories presented. No more than 10 minutes of a regularly scheduled sports report. Entry must be from single day broadcast.

Station-Originated Community Service Project – One project with single or multiple beneficiaries that is originated by your station and promoted exclusively by your station. (This is NOT an award for your promotional support of a campaign or event originated or run by another entity). This category is meant to display the contributions that your station has made for the betterment of your community.

Submission for this category must include 1. broadcast example(s) from PSAs to full programs no more than 10 minutes in length. 2. a narrative, not over two typed pages (PDF format), Stations may also submit other materials such as photos and testimonials.

Uniquely Alaskan Program – This award recognizes one program that highlights the diversity of Alaskan people, places and things specific to the 49th State. Programs will be judged on audio presentation, uniquely Alaskan topics, originality in coverage and engaging subject matter. Entry is not to exceed 10 minutes.

NEW! ⇨ Use of Digital Platforms - This award recognizes the station that best utilizes social media, digital platforms or Apps to enhance its brand and overall community reach to complement its broadcast strategy and increase/draw listenership of broadcast. Judges will consider overall appearance, ease of use, use of visuals, and the depth and quality of information. Entries including video cannot exceed 5 minutes.

Student Categories 2019 - Statewide - Radio Only

Nine (9) Categories

Entertainment Program – This award recognizes a regularly scheduled broadcast which showcases entertainment value, creativity, production value, presentation and impact. Entry must not exceed 10 minutes.

News Feature – This award recognizes the best single report that aired in a newscast or sportscast as relief or contrast to serious reporting. Criteria includes human interest, subject portrayal, creative writing, entertainment value & effective use of audio. Entry must not exceed 10 minutes

News Story – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria includes the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

NEW! ⇨ Profile – *This award recognizes a single report that explores the background and character of a particular person or group. These reports highlight an aspect of the subject's personal or professional life. Criteria includes human interest, subject portrayal, creative writing, entertainment value and effective use of audio. Entry must not exceed 10 minutes.*

Promotional Announcement – This award recognizes the best single or series of announcements promoting station sponsored event. Criteria includes use of audio, creativity, editing and production value. Entry is not to exceed 60 seconds.

Public Service Announcement – This award recognizes the best single announcement of station's involvement in support of a non-profit organization. Criteria includes creativity and production values. Entry is not to exceed 60 seconds.

Radio Show – This award recognizes the best radio show with criteria including entertainment value, creativity, production value, impact and presentation. No syndication. Must be edited from a single board shift. May be a regularly scheduled program or a specialty featured program. Entry must be up to a 15 minute composite airtime of a single day's broadcast.

NEW! ⇨ Sports Coverage – *This award recognizes a locally produced sports story or coverage of a sporting event (live or taped). Entry is not to exceed 10 minutes.*

NEW! ⇨ Use of Digital Platforms - *This award recognizes the station that best utilizes social media, digital platforms or Apps to enhance its brand and overall community reach to complement its broadcast strategy and increase/draw listenership of broadcast. Judges will consider overall appearance, ease of use, use of visuals, and the depth and quality of information. Entries including video cannot exceed 5 minutes.*