



2018 ABA/APBI Convention, November 8 & 9, 2018, Sheraton Anchorage Hotel

Sneak Preview of 2018 ABA Convention Speakers

Dates and times as of 10/18/18

🔗 Keynote, 11/8/18, 9-9:45 AM: **Max Brown**, <http://leadershipvertigo.com/smaxbrown/>
“Behind the Scenes: Pulling back the curtain to sustainable results”

🔗 **Derron Steenbergen**, The Swagger Institute; www.swaggerinstitute.com
“The Surviving to Thriving in Sales Series” Part 1, 11/8/18, 10-11:30 AM;
Part 2 11/8/18, 1:30-3:30 PM.

🔗 **Fred Jacobs**, Jacobs Media; www.jacobsmedia.com will present separately for the ABA and for APBI (Alaska Public Broadcasting Inc.)

Open to All ABA Members: 11/8/18, 10:-11:30 AM

“Podcasting-Why everyone’s talking about the coming revolution in audio on-demand. How to get started; types of podcasts; how to market and monetize”

11/9/18; 9-10:15 AM: “Broadcasting A to Z: 26 media trends and connecting them back to broadcasting (A as in Alexa, P as in Podcasting, etc.).

🔗 **Frank Jazzo & Dan Kirkpatrick**, Fletcher/Heald/Hildreth with **Dennis “Air” Wharton**, NAB
11/9/18; 10:00-11:45 AM. Legal / Legislative

🔗 Also on the APBI side:

Kathy Merritt, Corporation for Public Broadcasting; tentatively 11/8/18 – 10:15-11:30 AM

<https://www.cpb.org/aboutcpb/leadership/executives/merritt>

Fred Jacobs, 11/8/18; 1:15 – 2:30 PM; Discussion about the data from the small station public media survey.

Gemma Hooley, National Public Radio; (date/time unknown as of 10/18/18)

<https://www.npr.org/people/263079903/gemma-hooley>

🔗 Luncheon Speaker, Thursday, 11/8/18 – **Andrew Kurka**, <https://www.teamusa.org/para-alpine-skiing/athletes/Andrew-Kurka>

Engineering presentations:

🔗 **Ron Veerman**, Evertz

11/8/18 – 1:30-2:30 PM

🔗 **Nick VanHaaster**, GatesAir:

11/8/18 – 2:30-3:30 PM

✈ **Jeff Welton**, Nautel (SBE Educator of the Year)
11/8/18 – 3:30-4:30 PM

✈ **Charles Cooper**, FCC Enforcement Bureau, via Skype; and if that falls through: **Stephen Lockwood**, Hatfield & Dawson Consulting Engineers
11/8/18 – 4:30-5:30 PM

✈ **EAS Information Meeting**; 11/8/18 - 10-11:30 AM; Dennis Bookey

Other: Tentative open discussion with the National Weather Service: Improving dissemination of Weather & Safety notices, to include discussions on tsunami warnings. 11/8/18 1:30 PM.

✈ **Wayne Pecena**; Texas A&M, KAMU-FM/TV; “Cybersecurity and the Broadcast Station”
11/9/18 – 10:30-12:00 & 1:30-3:00.