



Sheraton Anchorage Hotel



*ABA Annual Convention
Thursday & Friday
November 8 & 9, 2018*

The Alaska Broadcasters Association Annual Convention is the premier educational and networking conference for radio, television and media professionals in the Last Frontier.

We expect over 150 Radio and TV Broadcasters to attend. Join us for a full agenda of sessions, exhibits, and social events allowing you the opportunity to network and build relationships with Alaska station owners, managers, engineers and sales staff.

Alaska Broadcasters Association
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Sponsorship Packet

Banquet & Reception Sponsorships

Friday Night Goldies Reception	\$5,000
Friday Night Goldie Awards Banquet	\$7,000

Breakfast and Break Sponsorships

Breakfast in Exhibit Hall (Thursday, 2 available)	\$1,000 /1 Sold
Breakfast in Exhibit Hall (Friday, 2 available)	\$1,000 /1 Sold
Refreshment Break (Thursday, 2 available)	\$750
Thursday Luncheon (Two available)	\$1,500 /1 Sold
Thursday Luncheon Speaker	\$1,000
Refreshment Break (Friday morning)	\$750

Session Sponsorships

Opening General Session	\$1,000
Sales Session	\$1,000
Engineering	\$1,000 Partially sold
Management Session	\$1,000

Convention Program Ads (unlimited)

Full Page	\$700
Half Page	\$400
Quarter Page	\$225

Some Sponsorships include one (1) convention registration, name on event / room sign, stage podium mentions, half-page program ad, name in program and website sponsor listing. Sponsor may provide own pop-up sign to be displayed in event room.

Raffle / Door prizes for attendees to either the Convention or the Goldie Awards Banquet:

Items of your choosing, including gift certificates.

Sponsorship Levels

Alaska Gold	\$7,000 and up
Alaska Jade	\$5,000 - \$6500
Alaska Silver	\$1,000 - \$3500
Alaska Copper	\$250 - \$750

EVENT OPPORTUNITIES

Thursday, November 8

Breakfast in Exhibit Hall \$1,000

You can set the day in motion for attendees to enjoy a hearty Alaska size breakfast!

- ❖ Signage with company logo at event
- ❖ One exhibit space
- ❖ Two conference registrations
- ❖ One full page ad in convention program
- ❖ One convention bag insert

Morning Refreshment Break \$750

Everyone loves a cold drink or hot cup of coffee...here's your chance to be the refresher of the morning!

- ❖ Signage with company logo at event
- ❖ One quarter-page ad in convention program
- ❖ One convention bag insert

Afternoon Refreshment Break \$750

We all need a pick-me-up...you can be the hero as a refreshment break sponsor!

- ❖ Signage with company logo at event
- ❖ One quarter-page ad in convention program
- ❖ One convention bag insert

ABA Annual Luncheon \$1,500

We all love a great business lunch, where we can network with co-workers and meet new friends...and this is it! As the sponsor of this event, you have the opportunity to make welcoming remarks to these groups.

- ❖ Signage with company logo at the event
- ❖ Recognition from the podium
- ❖ Opportunity to make 90 seconds of remarks
- ❖ Quarter-page ad in Convention Program
- ❖ Conference Registration for one attendee
- ❖ One convention bag insert

ABA Luncheon Speaker \$1,000

There's nothing like an entertaining speaker to set the rest of afternoon. Here's your chance to let attendees know you value a healthy diversion as much as they do! As the sponsor of this speaker, you have the opportunity to make welcoming remarks to this group.

- ❖ Signage with company logo at the event
- ❖ Recognition from the podium
- ❖ Opportunity to make 90 seconds of remarks
- ❖ Quarter-page ad in Convention Program
- ❖ Conference Registration & lunch for one attendee
- ❖ One convention bag insert

EVENT OPPORTUNITIES

Friday, November 9

Breakfast in Exhibit Hall \$1,000

Let attendees know you're a TGIF breakfast champion!

- ❖ Signage with company logo at event
- ❖ One exhibit space
- ❖ Two conference registrations
- ❖ One full page ad in convention program
- ❖ One convention bag insert

Morning Refreshment Break \$750

It could be you who helps get attendees to the finish line of day! Did someone say coffee, tea, snack?

- ❖ Signage with company logo at event
- ❖ One quarter-page ad in convention program
- ❖ One convention bag insert

Goldies Reception 1@ \$5,000

You can build anticipation with libations and hors d'oeuvres for guests as they mingle before the Awards Program.

- ❖ Signage with logo in room
- ❖ One full page ad inside convention program
- ❖ Two tickets to Goldie Awards Banquet

Goldie Awards Banquet 1@ \$7,000

Such a fun night! Imagine that yours is the name associated with recognizing the excellent work of broadcasters from around Alaska!

- ❖ Signage with logo in room
- ❖ One full page ad inside convention program
- ❖ Opportunity to make 90 seconds of remarks
- ❖ Two tickets to Goldie Awards Banquet

Convention Programs Ads - Unlimited

Full Page \$700

- ❖ Full-page black & white ad in convention program
- ❖ Color Logo on Sponsor Board
- ❖ Color Logo/link on ABA website

Half Page \$400

- ❖ Half-page black & white ad in convention program
- ❖ Color Logo on Sponsor Board
- ❖ Color Logo/link on ABA website

Quarter Page \$225

- ❖ Quarter-page black & white ad in convention program
- ❖ Color Logo on Sponsor Board
- ❖ Color Logo/link on ABA website

Convention Exhibitor

Table Top Exhibit

\$475

- ❖ Includes one (1) 6' table, two (2) chairs within assigned space, and two (2) complimentary lunches on Thursday.
- ❖ Set-up may begin at 6 pm on Wed. 11/7 and tear-down is from 1pm - 3pm on Fri. 11/9.
- ❖ Exhibitors receive a \$125 discount on registration for any sponsorship over \$500.



*Thank you for your support of the
Alaska Broadcasters Association*

