



2018 Goldie Awards - TELEVISION Categories - **Division 2** Seventeen (17) Categories

Best Breaking News Story – This award recognizes breaking news coverage that airs either as a stand-alone broadcast or as part of a portion of a regularly scheduled news program. It must be the first time broadcast of live coverage. No more than 10 minutes.

Best Entertainment Feature – This award recognizes the best single report that ran in a newscast or locally produced program. Criteria include human interest, creative writing, and entertainment value. Entry is not to exceed 10 minutes.

Best Live Sports Event – Award recognizes a locally produced program coverage of a live sports event. Entry is not to exceed 10 minutes.

Best News Feature – This award recognizes the best single report that ran in a newscast as relief or contrast to serious reporting. Criteria include human interest, subject portrayal, creative writing, entertainment value and effective use of audio and/or video. Entry is not to exceed 10 minutes.

Best News Investigative Reporting – This award recognizes the best same day or on-going coverage of a significant event affecting the community. Criteria include significance, presentation of facts, thoroughness, research and delivery. Entry may be a single report or a series. No more than 10 minutes with a series of 2.

Best News Story – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria include the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

Best Promotional Announcement – Award recognizes the best single or series of announcements promoting the station. Criteria include creativity and production values. Entry is not to exceed 60 seconds.

Best Public Affairs Program – Award recognizes a locally produced, regularly scheduled documentary, editorial, “magazine” or other specialty affairs program. Entry is not to exceed 10 minutes.

Best Public Service Announcement – Award recognizes the best single announcement promoting the station’s involvement in support of a non-profit organization or for the betterment of their community. Criteria include creativity and production values. Entry is not to exceed 60 seconds.

Best Sportscast – Award recognizes the best locally originated and regularly scheduled sports segment. Criteria include clear presentation of facts, thoroughness, delivery/communication skills and interest of stories presented. No more than 10 minutes of a regularly scheduled sports report. Entry must be from single day broadcast. **The eligible dates to be used for best TV Sportscast: Wednesday, March 14, 2018; Sunday, April 29, 2018; the last date will be announced AFTER Call to Entry has been announced.**

Best Sports Play-by-Play – Award recognizes the best locally originated sports play-by-play. Criteria include presentation of facts, use of audio and/or video, creativity and delivery. Entry must be of one sporting event, unedited and not to exceed 5 minutes.

Best Station-Originated Community Service Project – One project with single or multiple beneficiaries that is originated by your station and promoted exclusively by your station. (This is NOT an award for your promotional support of a campaign or event originated or run by another entity). Category is meant to display the contributions that your station has made for the betterment of your community. It has been renamed and combines the former Service to Children & Service to Community categories. Submission for this category must include 1. broadcast example(s) from PSAs to full programs no more than 10 minutes in length. 2. Submit narrative, not over two typed pages (PDF format), Stations may also submit other materials such as photos and testimonials.

Best Television Commercial \$500 or More – :60 or less. This award recognizes the best single commercial produced on behalf of an advertiser by a television station. Criteria include creativity and production values. Entry must not exceed 60 seconds.

Best Television Commercial \$500 or Less – :60 or less. This award recognizes the best single commercial produced on behalf of an advertiser by a television station. Criteria include creativity and production values. Entry must not exceed 60 seconds.

Best Television Newscast – This award recognizes the best newscast originally aired. Criteria include aspects of the newscast (i.e. – News, Weather & Sports), presentation of facts, thoroughness, production values, interest of stories presented and overall impact of the news and delivery. Entry must be a 15 minute composite of a single program from a single day with no commercials. **The eligible dates to be used for best TV Newscast: Wednesday, March 14, 2018; Sunday, April 29, 2018; the last date will be announced AFTER Call to Entry has been announced.**

Best Uniquely Alaskan Program – Award recognizes one program that highlights the diversity of Alaskan people, places and things. Entry is not to exceed 10 minutes.

Best Weathercast – Award recognizes the best locally produced, regularly scheduled weather segment. Criteria include clear presentation of facts, thoroughness, delivery/communication skills and effective use of available technology. No more than 10 minutes compiled from the regularly scheduled weather reports. Entry must be from single day broadcast. **The eligible dates to be used for best TV Weathercast: Wednesday, March 14, 2018; Sunday, April 29, 2018; the last date will be announced AFTER Call to Entry has been announced.**