



Student Categories 2018 - Statewide - Radio Only

Best Entertainment Program – Recognizes regularly scheduled broadcast which showcases entertainment value, creativity, production value, presentation and impact. Entry must not exceed 10 minutes.

Best News Feature – Award recognizes best single report that ran in a newscast or sportscast as relief or contrast to serious reporting. Criteria include human interest, subject portrayal, creative writing, entertainment value & effective use of audio. Entry must not exceed 10 minutes

Best News Story – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria include the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

Best Radio Show – Award recognizes best radio show with criteria including entertainment value, creativity, production value, impact and presentation. No syndication. Must be edited from a single board shift. May be a regularly scheduled program or a specialty featured program. Entry must be up to a 15 minute composite airtime of a single day's broadcast.

Best Promotional Announcement – Recognizes best single announcement promoting station sponsored event. Criteria include use of audio, creativity, editing and production value. Entry is not to exceed 60 seconds.

Best Public Service Announcement – Recognizes best single announcement of station's involvement in support of a non-profit organization. Criteria include creativity and production values. Entry is not to exceed 60 seconds.

Best Sports Play-by-Play – Award recognizes the best locally originated sports play-by-play. Criteria include presentation of facts, creativity and delivery. Entry must be of one sporting event, unedited and not to exceed 5 minutes.