



## 2018 Goldie Awards - RADIO CATEGORIES - **Division 2** Sixteen (16) Categories

**Best Breaking News Story** – This award recognizes breaking news coverage that airs either as a stand-alone broadcast or as part of a portion of a regularly scheduled news program. It must be the first time broadcast of live coverage. No more than 10 minutes.

**Best Entertainment Program** – Recognizes regularly scheduled broadcast which showcases entertainment value, creativity, production value, presentation and impact. Entry must not exceed 10 minutes.

**Best Imaging** – Entries for Best Imaging should not exceed 90 seconds in length. Entries may include sweepers, IDs, starters, drops, top of hours, splitters, show opens, power/custom/branded intros, and jingles. Entry can be a single item or a montage. Items in a montage can be thematic or varied in their core theme but should all be for the same station. Furthermore, items in a montage should each be the entire element (excluding any long trailing talk beds, as with a show open) so that the items are presented as they aired. In other words, we're not looking for imaging "demos" but back to back elements in their entirety.

**Best Live Sports Event** – Award recognizes the best locally originated coverage of a sports event. Criteria include presentation of facts, creativity and delivery. Entry must be of one sporting event, unedited and not to exceed 5 minutes.

**Best News Feature** – Award recognizes best single report that ran in a newscast or sportscast as relief or contrast to serious reporting. Criteria include human interest, subject portrayal, creative writing, entertainment value & effective use of audio. Entry must not exceed 10 minutes.

**Best News Story** – This award recognizes the best single report or series of reports on an unscheduled or unplanned story that airs in a regularly scheduled program. Criteria include the manner in which the news organization responded, presentation of facts, delivery, follow up and any hard news elements that may have been uncovered. Entry is not to exceed 10 minutes.

**Best Promotional Announcement** – Recognizes best single announcement promoting station sponsored event. Criteria include use of audio, creativity, editing and production value. Entry is not to exceed 60 seconds.

**Best Public Service Announcement** – Recognizes best single announcement of station's involvement in support of a non-profit organization. Criteria include creativity and production values. Entry is not to exceed 60 seconds.

**Best Radio Commercial – :30 or Less** - Recognizes best single commercial produced on behalf of a commercial client. Criteria include creativity, message delivery, and production value. Entry must be 30 seconds or less.

**Best Radio Commercial – :31 or More** - Recognizes best single commercial produced on behalf of a commercial client. Criteria include creativity, message delivery, and production value. Entry must be 31 seconds or longer but not to exceed 61 seconds.

**Best Radio Newscast** – Award recognizes best daily information report. Criteria include information & entertainment value, use of audio, production & editing. Entry must not exceed ten minutes.

**Best Radio Show** – Award recognizes best radio show with criteria including entertainment value, creativity, production value, impact and presentation. Radio show members must be employed by radio station at the time the program aired. No syndication. Entry must be up to a 15 minute composite airtime of a single day's broadcast.

**Best Sports Play by Play** – Award recognizes the best locally originated sports play-by-play. Criteria include presentation of facts, creativity and delivery. Entry must be of one sporting event, unedited and not to exceed 5 minutes.

**Best Sportscast** – Award recognizes the best locally originated and regularly scheduled sports segment. Criteria include clear presentation of facts, thoroughness, delivery/communication skills and interest of stories presented. No more than 10 minutes of a regularly scheduled sports report. Entry must be from single day broadcast.

**Best Station-Originated Community Service Project** – One project with single or multiple beneficiaries that is originated by your station and promoted exclusively by your station. (This is NOT an award for your promotional support of a campaign or event originated or run by another entity). Category is meant to display the contributions that your station has made for the betterment of your community. It has been renamed and combines the former Service to Children & Service to Community categories.

Submission for this category must include 1. Broadcast example(s) from PSAs to full programs no more than 10 minutes in length. 2. Submit narrative, not over two typed pages (PDF format), Stations may also submit other materials such as photos and testimonials.

**Best Uniquely Alaskan Program** – Recognizes one program that highlights the diversity of Alaskan people, places and things. Entry is not to exceed 10 minutes.