



2018 GOLDIE AWARD ENTRY INSTRUCTIONS **UPDATED INFORMATION - New Website!**



We are pleased to announce a new partnership for Goldie entries and judging: www.RockOurAwards.com is a website designed and maintained by fellow broadcast associations – Massachusetts Broadcasters Association and Louisiana Association of Broadcasters.

Below are directions for preparing and submitting entries. If you have questions, please contact Cathy Hiebert (akbagold@gci.net) or call 907/258-2424.

The deadline for all entries is Wednesday July 25, 2018 at 7:59 pm ALASKA Time. There is no grace period past the deadline.

1. Login

At the top of the page click “Register”. You will be able to register under any of your call-signs or with your overall company name. Even if you use one call-sign to register, you’ll be able to enter other call-signs under this one registration

- a. **Once you’ve logged in you’ll see a full page of information starting with Guidelines. All categories for both Divisions are shown on this page.**
2. On the right side of the screen there’s an orange button >>**Entry Form**, this is where you begin. Remember - **Links to station websites are highly discouraged**. Unless the category is for a Commercial, there are to be no commercials in any of the submitted spots.
3. **Upload Attachments & Links** – Specifically regarding Attachments: Please use this **ONLY** for the following: MP3’s, documents such as Word, Adobe-Acrobat, photos/images. The **Add Links** option below Upload Attachments is where you are to enter the URL for your audio or VIDEO piece.
To add audio/video content, copy and paste the content’s web address into the provided Website URL field. **Links to station websites are highly discouraged**. To host your content online, upload it to a free *streaming content* website. Make sure the content will be accessible online throughout the contest and awards process. Here are some examples of free *streaming content* websites where you can upload audio and video content:



Audio: www.kiwi6.com, www.tindeck.com; www.soundcloud.com

Video: www.youtube.com, www.vimeo.com

IMPORTANT: Please ensure that items are not behind a paywall or a password-protected area. If they are, you must provide username/password info in the Comments section of your entry. **Judges may disqualify your entry** if work samples are inaccessible. In order for your entry to be accessible by judges and the production team, **please make sure your entry is downloadable using the highest quality possible. If your entry is a winner and our production team can't grab it because it's not downloadable, the entry will not be shown or heard at the Goldies Banquet (and that would be embarrassing!).**

4. **Add Credits** for each person responsible for the entry content. For our contest we accept up to four names. Through this website you will be clicking on the orange/white plus sign (+) to display more entry fields.

a. Add Comments (if available), but keep them brief (e.g. 100 words).

b. **IMPORTANT:** Click **Submit AT THE BOTTOM OF THE PAGE.**  (the **Entry Form** button on the upper right of the page will wipe  out all your previous work as if you are wanting to start over.)

5. Pay for Entries/Cost Breakdown

a. Student Entries: **\$10**

b. All other entries: **\$40** each. **EXCEPTION:** There is no fee for your first **two** Best Station-Originated Community Service Project submissions.

c. The first entry for a stand-alone call-sign entity, or for a recognized Station Group is FREE. Please coordinate within your organization.

d. When all entries are submitted (but before the Entry Deadline), log in to your account.

e. Click View My Entries (right side; orange button). You'll see your entire list of entries and the total number. Here you can review your list of entries for accuracy.

f. For your records, and in coordination with this office, please remember to add the \$40 fee if you submitted more than two in the Community Service Project category (Limit 2 free). Additionally, you will be subtracting one \$40 fee from the total since all stations/groups receive one FREE entry. (example: if you submit 10 entries for \$400, subtract \$40 for the first one = \$360; then add \$40 if you submitted more than two in Community Service = \$400.)

Since our contest requires more than one entry in a category for competition, once the deadline has passed and all categories have been checked – invoicing will take place within 7-10 days (or earlier). You will be given the chance to move an entry to another category or to delete the entry from competition. Please wait until you have been sent an invoice to pay from.

All stations will be sent ONE invoice from the ABA for ALL entries. Stations should compile and save all entries to match against ABA records for invoicing.