



2018 Goldie Entry Guidelines

A category must have at least two entries to be judged.
New awards entry and judging site in 2018: www.RockOurAwards.com



All member stations of the ABA are eligible for entry. Entries submitted must have been created and produced by station personnel or their designated production company (**with no agency involvement**) and broadcast by that station during the period between **July 26, 2017 to 7:59 PM Alaska Time July 25, 2018**.

Division 1: Anchorage & MatSu Valley

Division 2: Rest of the State

Student Division—This includes all Alaska college radio stations, or students working as interns or student volunteers at radio stations, and the Alaska Teen Media Institute students affiliated with a licensed radio station that airs their spots. All entries must have been aired during the designated time period.

Judging

Note: ABA cannot advise regarding which category an entry belongs in. Please take care in category selection; judges are asked to check to make sure all entries in a category are valid. Those deemed not valid can not be judged and will be disqualified. Broadcasters from the New Hampshire Association of Broadcasters will be judging entries based on creativity, technical quality, execution, and overall effect. Decision of the judges will be final.

Tips for Program Length Electronic Entries

Program length entries should be edited to exclude breaks. These entries, including Best Newscast should be at least 5 minutes in length and no more than 10 minutes in length. Direct judges to the section within the program you would like to be viewed for judging by indicating with time code format.

Online Entry forms will include the following information:

1. Category Name
2. Station Call Signs
3. Title of Entry
4. Rundown with length of segment on entry. Time Code if needed, (5 minute segment for program length entries).

Up to four names of talent credit and their titles may be included. Please check spelling of names as entry form information is what will appear on your Goldie.

Any deviation from the rules will subject the entry to disqualification.

This year you will **NOT** have to pay online at time of entry. All stations will be sent ONE invoice for ALL entries. Stations should compile and save all entries to match against ABA records for invoicing.

A separate entry fee is required when the same commercial, PSA, or program is entered in more than one category.

FEE SCHEDULE (Please also see Goldie Instructions document)

Member Stations – Divisions 1 & 2: each entry \$40

All Divisions – First received submission (outside of Community Service) from either a stand-alone call-sign entity (example-KLEF-FM) or Station group (example-iHeartMedia, Anchorage) will be No Charge.

All Divisions - Community Service Category: First two entries -- NO CHARGE

Student Division - All Alaska: Each Entry: \$10

Awards

Winners will receive one framed GOLDIE personalized to include the station call-sign and up to four individual name credit lines including titles.

Deadline

Entries must be received by the judging website:

www.rockourawards.com/

by

7:59 pm Alaska Time Wednesday, July 25, 2018

THERE IS NO GRACE PERIOD after closing

All entries must have been produced and broadcast by the station or their designated production company. Categories must have at least two entries to be considered for judging. All entries must have been aired between July 26, 2017 and **7:59 PM Alaska Time** July 25, 2018.

If your entry is the only one in a category, you will be advised after closing with the option to withdraw or submit in another category if applicable.