AMBER Alert Station Activation Procedures

Please post at your transmitter control point for use by properly trained Operators and distribute to news departments, on-air personnel and after hours staff.

**Law Enforcement Procedures**

**Step 1.** The Alaska State Troopers/Fairbanks Dispatch Center (AST/FDC) determines that a child abduction has occurred that fits the criteria for an AMBER Alert. They are the only authorized state agency to activate an EAS AMBER Alert. Citizens cannot activate an AMBER Alert, citizens requesting activation must contact their local law enforcement agencies or the Alaska State Troopers.

**Step 2.** The AST/FDC activates the EAS System, using the Child Abduction Emergency “CAE” code. The message will be issued to KFQD radio in Anchorage and then rebroadcast throughout the system, as per the Alaska EAS State Plan.

**Step 3.** The AST/FDC then activates the AMBER Alert on the statewide AMBER Alert website. This immediately triggers the AMBER Alert Secondary Notification System, which sends an email to all stations and staff registered on the bulk email list. This will include:

1. Description of the child (name, race, age, physical attributes, clothing worn)
2. Where the abduction took place
3. Suspect description
4. Suspect vehicle description
5. Phone number for the public to call with information
6. Photograph of the child and suspect, if available

This information and any updates will also be posted on the AMBER Alert website:

www.amberalert.alaska.gov

**Broadcast Station Procedures**

**Step 1.** Station voluntarily and quickly determines if they will participate and share this information and transmit emergency type information to the public. Stations should have a “scroll” on air within 15 minutes of receiving initial information.

**Step 2.** Station shall then broadcast the information at least every 30 minutes during the first two hours of activation and then every hour for the next three hours. Hourly broadcasts will continue until the Fairbanks Dispatch Center receives notification from requesting law enforcement agency to discontinue the alerts. An EAS cancellation code will be activated if the alert is cancelled within five hours and email subscribers will be notified of the cancellation.

**Step 3.** Station will notify listeners and viewers of the Amber Alert cancellation.

**AMBER Alert Activation Criteria**

> The abduction involves a child or children under 18 years of age, or someone with a known mental or physical disability; and

> Local law enforcement is reasonably certain that an abduction has occurred and the victim is believed to be in imminent danger of serious bodily harm or death; and

> Enough descriptive information is available about: the victim; the suspect; and/or the suspect’s vehicle to assist with the safe recovery of the victim and/or the apprehension of the suspect; and

> Information on the abduction has been entered into the National Crime Information Center (NCIC) and flagged as a Child Abduction (CA) or AMBER Alert (AA).

> The AMBER Alert will NOT be used for Runaways or Family Abductions unless investigation determines the victim’s life is in immediate danger.