Market Manager Management MARKE002499

Posting Details

- o Posted: November 1, 2022
- Full-Time
- Locations

Anchorage Anchorage, AK 99518, USA

Job Details

Description

Alpha Media has a rare opening for a Market Manager in one of our most exciting and successful markets, Anchorage and Wasilla, Alaska. After 33 years, our outstanding Market Manager has retired, leaving intact a highly competent and terrific, tenured team, seasoned sales staff, stations with dominant ratings among our competitors, and huge upside potential in the digital space. If you love the power of radio and can see that power channeled into multi-media platforms, this may be the opportunity for you.

Alpha Media is a diverse multimedia company sharing your favorite music, sports and news across a variety of platforms. Whether it's on your phone, desktop, tablet, Alexa, Google Home or in your car, our stations will enhance your journey. We hire and retain top talent who are unique, innovative and vibrant. We believe in creating progressive products, world-class events, and building strong relationships in our communities. www.alphamediausa.com

The successful candidate will be based in Anchorage, Alaska, which is known for its cultural sites, and is considered as the gateway to adventure. Nestled in the south-central part of the state on the Cook Inlet, Anchorage provides a metropolitan city and commerce hub while still being nearby wilderness areas and mountains. The city allows for residents and visitors to see the beauty of Alaska's diverse culture and beauty, arts, culture, and many parks and trails. It is a great place to raise a family and be part of a community that boasts an array of things to do in every season.

Alpha's stations in Anchorage and Wasilla dominate the ratings with its flagship Rock station Rock KWHL, the premiere sports station KHAR AM/FM that includes the Dan Patrick Show, Jim Rome and Colin Cowherd syndicated programs. Mix 103.1 HOT AC, KEAG also known as 97.3 Kool FM for all the greatest 80's hits and more. KFQD AM/FM our news/talk, which is the most listened to AM station in the region and our Classic Country 100.9 located in Wasilla, which is all locally programmed and has live local personalities.

For more information on Anchorage, visit https://www.anchorage.net/

We are looking for someone who embodies Alpha's values of Integrity, a Can Do Attitude, Passion, Competitiveness, Creativity and embraces that work can be FUN. Someone who understands the ever-evolving nature of our business; a dynamic leader with a proven track record leading successful teams while being mindful of each and every member's professional and personal growth. If you are an innovator who truly believes community is important, let's talk.

Alpha Media is an equal opportunity employer and participates in E-Verify. <u>Click Here</u> to learn more about E-Verify.

If you need an accommodation to complete the application process, please contact us at 1-877-459-5750 or alpha.hrservices@alphamediausa.com and include your full name, contact information and the accommodation needed to assist you with the application process.

If you feel you are a qualified candidate and want to join a fast moving, growing entity submit your cover letter and resume ASAP by clicking the Apply button.

To apply for this position please go to www.alphamediausa.com/careers