

Alaska Broadcasters Association

2021-REMIX-2022 Convention

“Re-boot, Re-build, Re-Charge”



RECHARGE

May 9 and 10, 2022
Centennial Hall
Juneau, Alaska



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Message from the President

Welcome back! It is so great to see everyone in person. Moreover, welcome to beautiful Juneau, Alaska for the “Re-boot, Re-build, Re-Charge” 2021-REMIX-2022 Convention. The ABA Board of Directors and Executive Director are pleased you chose to join us.

Each of us has confronted significant and unique challenges these past two years. However, we also demonstrated to our listeners and viewers that broadcasting continues to be vital. We broadcasters provide our services free, over the air, so that any Alaskan with a radio or television can listen to and watch the audio and video content we provide. In addition, it remains true that all ABA Members continued to provide highly localized Alaska-based content and information services on which all Alaskans rely. Even though we are back, it is hardly business as usual. After going virtual two years ago, and canceling the in-person convention last winter, it became clear that we had to press forward with an in-person convention now.

The convention committee worked hard to put together a program featuring national and local motivational speakers and breakout sessions for everyone in our industry - sales, management, news, programming, public media, and engineering. Review the program, select your sessions, and then consider attending at least one session on a topic that is new to you. Many of the best ideas over the next couple of days will come from your peers. And be sure to introduce yourself to someone new. Networking should be an important outcome of this convention.

The Goldie Awards will be spectacular! It is always exciting to celebrate and recognize your teams by acknowledging their excellence in broadcast and digital production work. Alaska radio and TV stations represent and present the “can do” spirit of the Alaskans we serve. It makes perfect sense for us to acknowledge the vital work we do as Alaskan Broadcasters. Our special guest host this year is non-other than Shawn Parr. Here is a quick quote from his bio to get you prepared.

“Throughout the last thirty years, Shawn Parr has dominated the airwaves and charmed the country music industry with his outgoing personality and wild antics - having so much fun that Team ATC gave his adventures their own hashtag - #SHAWNANIGANS! His playful interview-style coupled with his work ethic and talent has earned him endless coveted opportunities. Shawn's voice has been the backdrop of the Academy of Country Music Awards, the Golden Globes, the American Music Awards, the Miss America pageant, and The Chase for GSN. Hosting special events, particularly for charities nationwide, is a passion of Shawn's as well.”

I want to remind you, that the services we broadcasters provide remain vital and the ABA's commitment to you remains strong. Coming together as the ABA is the most effective way to share this message with our state's business, political, and social leaders. We all rely on the ABA's mission to provide assistance for member stations through education, representation, and advocacy. The ABA provides the Alternative Inspection Program, yearly Intern Grants, educational opportunities, regular FCC updates, this convention, and the Goldie Awards. Stations fund this work through membership fees and the NCSA program. Thank you for being a supporting member of ABA. We also thank the Alaska Army National Guard's continued participation in the NCSA program. We also appreciate the stations that air these announcements throughout the year.

Let me tell you about Cathy Hiebert, our ABA Executive Director. It has been a joy to get to know her better and witness her dedication to our cause firsthand. Cathy ensures that members stay informed by sending the ABA newsletter, producing training seminars, updating job postings, providing legislative news, and most recently, she became an expert at producing a virtual convention. This past February, she and I, along with a small group of ABA Board Members, attended the annual NAB Leadership Conference held in Washington D.C. We met in person with Senator Murkowski, Senator Sullivan, and Congressman Young and their staff. Our ABA delegation is pleased to share that we have their ongoing support and understanding of the issues and challenges that we face as Alaska broadcasters.

It has been a personal and professional privilege to serve as your ABA President. I can attest that we have a great board of directors. Your board donates their time as volunteers because we all recognize that when we work together our industry is stronger. Broadcasters make a huge difference for our listeners and viewers. Now let us reconnect, have some fun, share industry knowledge, and take renewed energy and new ideas back home to inspire our teams and better serve our communities.

Ed Ulman, 2021-22 ABA Board President

2021-2022

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Executive Director
CATHY HIEBERT
Anchorage

CONVENTION SCHEDULE

Monday, May 9

7:00 AM	REGISTRATION OPENS	Lobby
8:00-5:00	Exhibits open	Lobby
8:00 AM	Continental Breakfast	Lobby

SESSION TRACK REFERENCES: Management, Sales, Programming, Engineering, Public.
All sessions are open to all attendees. Where specified we are indicating target audience.

<u>9:00 – 10:00</u>	SESSION OPEN TO ALL ATTENDEES Honorable Greg Walden, Oregon with Honorable Gordon Smith	Ballroom 3
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COFFEE BREAK – 10:00 -10:15 AM

TRACK-SALES 10:15 – 11:15	Jeff Schmidt, Radio Advertising Bureau	Ballroom 1
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First Session: "The 7 Concepts for Maximum Impact for Top Performers"

Peter Drucker said: The customer rarely buys what the business thinks it's selling. Top performers in every industry sell concepts. That's why they're top performers. In this session we will discuss how to sell CONCEPTS instead of rates, ratings, and spots to bring maximum impact to your client's campaign to grow their business. We will cover the rules of advertising, the buying cycle, and the key's to advertising success that will equip and empower your clients to say YES!

TRACK-PUBLIC 10:15 – 11:15	Ann Brachman, Sr. Vice Pres., Government Affairs, CPB	Egan Room
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Now that Congress has approved funding increases for the Corporation for Public Broadcasting (CPB) and passed a bill providing \$40 million for the establishment of the Next Generation Warning System at FEMA to support public broadcasting infrastructure, there is a lot to unpack. Join Anne Brachman for a presentation covering the impact this new funding will have on Community Service Grants and Alaska's Public Radio and TV stations. Anne Brachman's presentation will include plenty of time for your questions. Due to an upcoming CPB in-person Board Meeting, Anne is unable to attend our event in person but she will join us via Zoom which will be exclusive to convention attendees.

TRACK-PROGRAMMING 11:30 – 12:15	Tracy Johnson, Tracy Johnson Media Group	Ballroom 3
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First Session: "Treat Them Like Dogs: How To Nurture and Develop Air Talent"

This session helps managers better understand how to deal with talent by comparing talent coaching to raising and training puppies! I even use an example from a dog trainer turned radio personality that trained dogs to run in the Iditarod!

TRACK-ENGINEERING 10:15 – 11:15	Wayne Pecena, SBE <u>IT Security</u> – via Zoom	Hickel Room
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TRACK-ENGINEERING

11:30 – 12:30

Jeff Welton, Nautel**Hickel Room****“How to find/train/keep engineers”**

This discussion will focus on trying to get the broadcasting bug to bite, as we see more older engineers retiring out of the industry and fewer younger folks coming in. It's going to become even more critical to get the younger engineers, who are mostly IT oriented and have much less experience with RF and high voltage, bitten with the “radio bug” that infected most of us at a young age. This discussion will focus on ways to try to create that interest, to promote safety and provide skills and some psychology to try to pass along the knowledge that's needed to keep the watts flowing, as we keep the AC to RF converters purring. The psychology aspect is critical on both ends, as we will need to learn to adjust our own thought processes to work with a generation who haven't grown up listening to the radio and may not have the same sentimental attachment to it. Thus, we'll need to find ways to get the young folks aware – and to look for the ones who are interested in what's connected to the other end of the microphone or camera, rather than being in front of it. This session will discuss several ideas in that regard, as well as providing examples of things that have been done and are being done at both the station and state levels, to help foster the interest and keep it growing.

LUNCHEON – Ballroom 2

12:30 – 1:30

Speaker – Shawn Parr, Shawn Parr's Across the Country**TRACK-SALES**

1:40 – 2:40

Jeff Schmidt, Radio Advertising Bureau**Ballroom 1****Second session: “Nine Components of Presentations That Lead to Successful Proposals”**

Attendees will learn

- Understand process of a compelling sales presentation
- How to differentiate your presentations from the rest
- Focus where the focus needs to be
- Engagement leads to YES
- How to bring a proposal to life through awesome presentation skills

TRACK-TV ENGINEERING Joel Wilhite - ATSC 3.0

1:45 – 2:30

via Zoom

Hickel Room**TRACK-PUBLIC**

1:45 – 2:30

Kristina Woolston, Rasmuson Foundation**Egan Room****Affordable Broadband for all Alaskans:**

Generational funding is coming to Alaska for broadband build out. It has never been more important for Alaskans to work together to accomplish a goal for the benefit of all. This session will discuss the various funding and the ways that Rasmuson Foundation and other entities provide resources to maximize success for Alaska's broadband build out.

TRACK-MANAGEMENT/PUBLIC

1:45 – 2:45

Egan Room**The Future of News:** A discussion with members of

The Journalism Advisory Board, (JAB) and the Alaska Center for Excellence in Journalism, (ACEJ).

Supporting journalists and journalism in our network. Do you run a small station and wish you had help with writing ethics guidelines for your reporters or assistance with vetting candidates for jobs? Would you like to have an independent sounding board when conflicts arise between the newsroom and management? Do you have ideas for investigative series or collaborative reporting projects but lack funding? The JAB and ACEJ can help! Join KFSK's General Manager and JAB chair, Tom Abbott, KUCB

General Manager and JAB advisory board member, Lauren Adams, and Lori Townsend, News Director for Alaska Public Media, staff for the JAB and chair of the ACEJ Board for a discussion on the future of news, series collaborations, digital archive support ideas and hiring to retain great reporters in Alaska.

TRACK-TV ENGINEERING Jing Zhou, Harmonic

Hickel Room

3:00 – 3:45

ATSC 3.0 standard allows broadcast stations to send higher quality signals than ever before with features like 4K UHD Resolution. However, almost all existing commercial deployments were launched only in 1080P or 720P. Launching in 4K UHD Resolution not only requires more bit rates, but also takes up more system resources, and thus presents both technical and financial challenges. This is exactly the problem Dynamic Resolution Encoding (DRE) can help you solve. DRE Technology is based on machine learning (ML) mechanism that learns how to pick the best resolution to be encoded in a supervised learning environment. At run time, using the already existing pre-processing stage, the live encoder can decide on the best resolution to encode, without adding any processing complexity or delay. This results in higher quality of experience (QoE) or lower bitrate, as well as lower CPU footprint vs. a classical fixed ladder approach. During this session, we will take a deep dive into Dynamic Resolution Encoding, and how to transfer this new technology into an incredibly powerful weapon that will work for you.

TRACK-PROGRAMMING Tracy Johnson, Tracy Johnson Media Group Ballroom 3

2:45 – 3:30

Second Session: "10 Digital Concepts That Build a Fanbase"

This is a practical, step-by-step plan with actionable steps that every station (radio and tv) can use to build a better online presence. I show how to generate more traffic and develop new revenue sources while increasing the loyalty of current listeners/viewers. I'll adapt this presentation to emphasize how to showcase talent and leverage their popularity for promotion and revenue growth.

TRACK-PUBLIC

Becky Meiers, KCAW-FM, Sitka

Room TBA

3:00 – 4:00

NCE Translator Improvement Opportunities

Public media's essential services are enhanced by FM translators, a service that reaches the most rural Alaskans. Yet, ensuring continuity of service can be a challenge due to many factors, including deferred maintenance, local power grid stability, distribution services, and more. Join Becky Meiers to discuss challenges and solutions in operating a reliable, resilient broadcast translation service. She will moderate a discussion and share upgrade design considerations, technical improvements, and funding opportunities. Bring your questions!

TRACK-TV ENGINEERING Stephen Lockwood, Hatfield & Dawson

Hickel Room

6:00 – 7:00 PM

Nuts and Bolts - VOA antenna project

Tuesday, May 10

7:30 AM REGISTRATION OPENS Lobby
8:00-2:00 Exhibit Hall open
8:00 AM Continental Breakfast

TRACK-MANAGEMENT / PUBLIC

8:00 – 9:00 **Renea Saade, HR Attorney** *Ballroom 3*
Managing performance and requests for leave now that most employers have hybrid/remote work environments. How to ensure hybrid/remote work policies are fair for all employees

TRACK-SALES **Brian Allers, TVB (TV Bureau)** *Ballroom 1*
9:15 – 10:15 **"Why TV in a Digital World?"**

Broadcast TV emerged from the pandemic bigger, better and stronger than ever. TVB will showcase the newest independent third-party research highlighting the strength of Broadcast TV. OTT/Connected TV will also be discussed where we'll talk about the difference between Broadcast and OTT – and what happens to a local buy when OTT and Broadcast are paired together. Local sellers attending the presentation will be energized and armed with ideas on selling the most powerful medium in the world.

TRACK-ENGINEERING **Nick VanHaaster, GatesAir** *Hickel Room*
9:30 – 10:15 **"Overhauling your FM+HD network, managing a changing environment"**

TRACK-ENGINEERING/MANAGEMENT *Hickel Room*
10:30 – 11:30

National Weather Service Improving Weather Alert Areas across Alaska

The National Weather Service across Alaska is engaging in a multi-year effort to improve geo-targeted weather alerts for our partners and the general public.

State Emergency Communications Committee / EAS topics / **APRN Dedicated EAS Channel** Introduction by SECC Broadcast Chair Dennis Bookey

TRACK-PUBLIC **Roy Agloinga, Rasmuson Foundation** *Egan Room*
11:30 – 12:15 **"Grants"**

TRACK-ENGINEERING **Lunch 'n Learn, Ben Barber, Inonovics – via Zoom**
11:30 – 12:45 **"Radio Data Service"** *Hickel Room*

TRACK-ALL **Frank Montero, Legal Counsel with Fletcher/Heald/Hildreth LLC**
11:30 – 12:30 **Washington Update** *Ballroom 1*

ABA Washington counsel Frank Montero will discuss a variety of different topics ongoing in Washington DC and the FCC of importance to Alaska broadcasters, including the impact of new-confirmed FCC Chairwoman Rosenworcel, whether the Democrats will ever get a majority at the FCC through the confirmation of activist Gigi Sohn, the status of multiple ownership deregulation, political broadcasting requirements, marijuana advertising, FCC license renewals, and FCC enforcement actions. There will be a Q&A where you can ask Frank questions without the legal meter running.

TRACK-ENGINEERING**Jeff Welton, Nautel****Hickel Room**

1:15 – 2:15

“Virtualization”

Ready or not, here it comes - Whether you're all for augmented reality and can't wait for autonomous everything or you think that running on 'somebody else's computer' is the worst idea ever and rue the day that automation was invented, some level of virtualization will invariably happen in your facility sooner rather than later. This session discusses what we need to do to prepare for it - discussing redundancy, protection, security and general topics along those lines. We'll talk about things that virtualization can provide to make the job easier and how it can provide a more (not less) robust system, properly implemented. Those last two words, "properly implemented", are the kicker – how virtualization is implemented is just as critical as whether it's done at all. We'll spend some time talking about ideal implementations and how to scale those back to real world budgets, as well as pointing out some areas where some level of virtualization is happening already.

TRACK-PUBLIC**Bob Petersen, Native Voice 1****Egan Room**

1:00 – 2:00

An Essential Service: Access, Broadcasting, and Diversity

Broadcasting is an essential service to a community and culturally diverse programming is essential to Alaska. A 2018 survey by the Reclaiming Native Truth project found that 40% of respondents didn't think Native Americans still exist. Invisibility and erasure from the American consciousness leads to an inadvertent bias and people are less likely to support certain rights and social justice issues. Native Voice One (NV1) provides cultural programming while also proliferating Alaska Native news, stories and culture from communities across the state, making it accessible to stations during difficult times and financial hardships.

TRACK-PUBLIC**"Initiatives That Help Us Better Serve Our Communities"****Egan Room**

2:15 – 3:15

Hear from Alaska Public Media, KCAW and KTOO about some initiatives they've undertaken that are helping them serve their communities in new ways. There will be time at the end for other stations to share about their own impactful projects and ask questions.

TRACK-ENGINEERING**Chris Weiss, iHeartMedia, via Zoom****Hickel Room**

2:30 – 3:30

“Simple Network Management Protocol”**TRACK-ENGINEERING****Hickel Room**

3:45 – 4:30

Hatfield & Dawson, Stephen Lockwood in-person with Erik Swanson via zoom.

Stephen Lockwood: The FCC adopted Docket No. 19-226 Human Exposure to Radiofrequency Electromagnetic Fields and Reassessment of FCC Radiofrequency Exposure Limits and Policies, which became effective 3 May 2021. Existing stations have until May 2023 to comply with these changes. This discussion will provide an overview of these rule changes and how they relate to Alaska Broadcasters.

Erik Swanson: FCC Filings for new Stations in Alaska

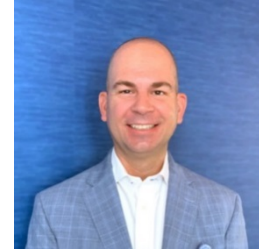
What opportunities are on the horizon for filing for new broadcast stations in Alaska? We'll walk through the various services (AM, FM, TV) and discuss what the FCC limitations are, what we are expecting to happen in the next couple of years, and what can actually be done today.

1:00 – 2:00 PM**ABA Board/Managers Meeting****Ballroom 3**

2022 SPEAKERS

Alphabetical by last name

Brian Allers is the Senior Vice President, Business Development for TVB, the national trade association representing America's local broadcast television industry. In his role with TVB, Brian works with local broadcast stations and ownership groups by traveling the country and presenting to advertisers on how to grow their business through the right allocation of their media dollar. Brian also spearheads TVB's successful AE Training program and AE Dashboard, TVB's dedicated online sales resource. Brian handles the Midwest and West Coast Divisions for TVB and stays on the road for as many as 40 weeks out of the year. Brian's background includes over 20 years in marketing and advertising. Prior to joining TVB, Brian had successful stints at a number of local television stations owned by leading broadcast organizations including Meredith and Scripps. Brian is a graduate of the University of Kansas and lives in Naples, FL with his wife and two children.



Anne Brachman is the Senior Vice President of Government Affairs at the Corporation for Public Broadcasting. In her role, she serves as the primary liaison between CPB and the federal government. She oversees CPB's interactions with national organizations and stations as they relate to federal funding, congressional authorization, and other policy issues. Prior to joining CPB in 2012, Ms. Brachman served as the Manager for International and Government Affairs at the Telecommunications Industry Association (TIA), a trade association that represents several hundred global telecommunications equipment manufacturers. She began her career in Washington, DC working for a Member of Congress from Florida. She served the people of Northwest Florida for more than five years, spending the last three years as the Congressman's Legislative Director. In that capacity, she assisted in the overall development of policy positions, legislative initiatives, and managed the office's legislative staff. Ms. Brachman has a B.S. in Telecommunications from the University of Florida and Master of Public Policy from George Mason University.

Tracy Johnson - I've loved radio since my first time on-air at the age of 14 (at KNLV/Ord, Nebraska). At 21, I was hosting the morning show and programming top-rated CHR KFRX/Lincoln. I've been a music director (KCPW/Kansas City), Program Director (WAPE/Jacksonville), Consultant (Alan Burns & Associates), Program Director (KKLQ/San Diego), Operations Manager (KFMB-AM & Star 100.7-FM/San Diego), Market Manager (KFMB AM-FM/San Diego), and Director of Audience Engagement (Triton Digital). I was named Best Programmer in America by Radio Ink magazine. I earned multiple PD of the Year and Station Of The Year awards from radio trade publications. I led two stations in San Diego from worst to first in three years. One turnaround took just six months. My book Morning Radio has been described as The Bible of Personality Radio and has been used by programmers and personalities worldwide. My gift is the ability to bring out the best in others by inspiring great performances. I understand the importance and nuance of nurturing radio personalities. Radio's future depends on developing great talent. Everything else can be replicated, duplicated, and replaced. Great talent is the only way radio brands can survive, let alone thrive. Let's bring the magic to your team.



Francisco **"Frank" Montero** is a partner with the Washington, DC law firm of Fletcher Heald & Hildreth where he specializes in broadcasting and media. His legal practice includes FCC regulatory counseling, corporate finance, commercial transactions, and acquisitions. Frank served as Director of the FCC's Office of Communications Business Opportunities. At the FCC, Frank worked to create business opportunities for entrepreneurs, and technology and telecommunications start-ups. Frank has been named to the list of "Top Lawyers" by CableFax, and was named one of the "Top Washington DC Lawyers" by Super Lawyers.com. Frank was listed in Radio & Television Business Report's inaugural list of the top 10 media attorneys in the US. He has been recognized by Multichannel News to be among the top cable TV transactional attorneys. In a cover article in 2020, Radio Ink magazine named Frank "Radio's Point Man in DC". Frank studied law at the George Washington University Law School, where he served on the George Washington University Law Review. He did his undergraduate studies at the University of Michigan. He is a former Co-Chair of the Federal Communications Bar Association's Transactional Practice Committee. He is President of the George Washington Law Alumni Board, where he also serves on the Executive Committee.



Born and raised in Southern California, **Shawn Parr** now resides in Nashville, Tennessee where he has been embraced as "The Voice of Country Music". Parr launched a show in 2014 called "Nash Nights Live" for Cumulus Radio but later on decided to broaden his horizons. Parr developed his concept of the nationally syndicated "Shawn Parr's Across the Country" to fulfill a need to reach more fans without fence posts: his enthusiasm for entertaining fans in ANY format in 2020 and beyond is palpable and is being felt by radio program directors from coast to coast. "Across the Country" will feature a weekly countdown of favorite country hits, an interview spot for up and coming artists, celebrity A-Listers and the true legends of country music Shawn has had the pleasure of knowing for years. Parr hasn't only been heard over the airwaves. His voice-overs have provided the backdrop to The Academy of Country Music Awards, the Golden Globes, American Music Awards, Miss America, The Chase for GSN and has been featured on numerous nationwide specials. Now Parr brings his entertaining personality and endless funny experiences directly to you, from Nashville, Tennessee all the way Across The Country. <https://shawnparrsatc.com>

Renea Saade counsels clients on a broad range of employment issues including wage and hour compliance, accommodation and leave requests, enforcement and defense of noncompetition and non-solicitation agreements, workplace investigations, discipline and terminations. Renea also assists clients in the development, revision and enforcement of employee handbooks, policies and contracts and provides onsite employment law training (including training required by the EEOC or a local human rights agency pursuant to a settlement or conciliation agreement) on issues including prevention of harassment and discrimination, hiring dos and don'ts, wage laws and best practices for performance reviews. She regularly represents employers in federal and state court proceedings, agency audits and investigations. While Renea works with employers operating in Alaska and throughout the Pacific Northwest in a variety of industries, she has significant experience working with employers in the industries of construction, government contracting, fishing, retail, non-profit sector and health care and is familiar with the unique challenges and legal issues associated with employing individuals in safety sensitive positions and remote locations. Renea draws upon her skills and experience to keep companies informed on the latest employment law issues through her articles in Alaska Business Monthly and her frequent presentations to a variety of professional organizations, including the Alaska and Anchorage chapters of the Society for Human Resource Management.





Jeff likes to start with why, and Jeff's why is: To Inspire engage, educate, equip, and empower people to believe in themselves, have confidence in their abilities, and achieve even greater levels of success - however they define success. While his mother wanted him to become a preacher or a lawyer, Jeff Schmidt became a radio salesperson and he rose through the ranks as sales manager, market manager, and regional vice president and has served in various sales roles and organizations in his 30+ years in radio. As Senior Vice President of Professional Development, Jeff Schmidt oversees the professional development group across all Radio Advertising Bureau's training services. Jeff's passion is to help you get better. He lives his personal mission statement: Think BIG and make BIG things happen.

Gordon H. Smith served as the president and CEO of the National Association of Broadcasters (NAB) from November 2009 until his transition to special advisor at the end of 2021. Prior to joining NAB, he served as a two-term U.S. senator from Oregon and later as senior advisor in the Washington offices of Covington & Burling, LLP. During his tenure at NAB, the association played a pivotal role on a number of significant issues affecting broadcasters, including the broadcast television spectrum incentive auction, preservation and modernization of the music licensing and copyright system, the ongoing transition to the NEXTGEN TV transmission standard, reviews of media ownership rules and the increased dominance of tech platforms in the advertising marketplace. As a U.S. senator, Gordon's committee assignments included the Senate Commerce, Science and Transportation Committee, the panel that oversees all broadcast-related legislation. He also served on the Senate Energy and Natural Resources Committee, the Senate Finance Committee and the Senate Foreign Relations Committee. Gordon's role on the Commerce Committee and as chairman of a Senate High Tech Task Force helped foster his interest in new media and new technology issues. Born in Pendleton, Ore., Gordon attended college at Brigham Young University, received his law degree from Southwestern University School of Law in Los Angeles, and practiced law in New Mexico and Arizona before returning to Oregon to direct the family-owned Smith Frozen Foods business in Weston, Ore. Before his election to the U.S. Senate in 1996, he was elected to the Oregon State Senate, rising to the position of president of that body after only three years. Gordon and his wife Sharon live in Pendleton, OR, and are the parents of three children and five grandchildren.



Greg Walden represented eastern Oregon in Congress for 22 years. During 20 of those years, he served on the powerful House Energy and Commerce Committee, including as the Committee's chairman, and six years as chair of the Subcommittee on Communications and Technology which has jurisdiction over the FCC. He chaired National Republican Congressional Committee, the GOP's House campaign arm, where under his leadership House Republicans attained their largest back-to-back majorities in history in 2014 and 2016. Walden served eight years in the Oregon House and Senate, where his colleagues twice elected him House Majority Leader. Walden got his start in broadcasting as a teenage announcer at his parents' AM radio station in Oregon. While attending the University of Alaska, Fairbanks in 1974-75, Walden produced and directed the 11 pm "Scope" newscast on KTVF-TV six nights a week and was the Saturday weatherman. He also worked weekend radio shifts on KFRB-AM. After earning a degree in Journalism from the University of Oregon and working for six years on congressional staff in Washington, D.C., Walden and his wife, Mylene, returned to Oregon and purchased the family's two radio stations. Over the next two decades they grew the business to five stations before selling the company in 2007. He serves as chairman of Alpine Advisors and serves on the board of Pacific Seafood and on several advisory boards.

Kristina Woolston is serving as a lead broadband consultant for Rasmuson Foundation, with a goal of providing Alaskans with universal access to high-speed, reliable internet at affordable prices. Formerly, she served as the Vice President External Affairs for Quintillion which built and operates the first subsea fiber optic cable in the North American Arctic. Kristina also serves on the Donlin Gold management team as External Affairs Manager. For more than 10 years, Kristina served as the Vice President Government Relations for Chenega Corporation, the most successful Alaska Native Village Corporation, figuring prominently in the diverse government services contracting marketplace. An Alaska Native who was born and raised in Naknek, Kristina is a shareholder of Bristol Bay Native Corporation and Paug-Vik Ltd village corporation and a Tribal member of Naknek Native Village Council. Kristina and her husband Tim live in Anchorage and have four children; Kristina holds a bachelor's degree in Government from Dartmouth College.



Roy Aqloingqa joined the Rasmuson Foundation in 2015 as a program officer, bringing vast experience in rural health, government policy and Inupiat language preservation. In 2020, he took on a new role, joining the External Affairs Team to work with Alaska partners on funding collaborations and with Outside funders to encourage giving in Alaska. With maternal roots in the Bering Strait region and paternal roots in Spain, the Philippines and New England, Roy was raised immersed in Inupiat and Yup'ik cultures. He is the co-author of the *Qawiaraq Iḡaluik Inupiat Dictionary* and former Bering Strait representative on the Alaska Federation of Natives board (term ended December 2020). He is a tribal member of the Native Village of White Mountain and a shareholder for Golovin, White Mountain and Bering Straits Native corporations. He also served as board secretary for the White Mountain Native Corp., ending his term in May 2021. Roy also currently serves on the Anchorage Chamber of Commerce's Diversity, Equity, and Inclusion Committee and co-chair for the Equity and Inclusion Committee of the Western States Arts Federation, a regional nonprofit dedicating to strengthening the arts. Roy previously served as a local trustee for the Alaska State Council on the Arts, a regional hospital board member and a tribal administrator. He also was mayor of White Mountain. Roy has a bachelor's degree in English and a degree in secondary education from the University of Alaska Fairbanks. He is a continuing student of Inupiaq and Spanish.



EXHIBITORS

ClearCom

Harmonic

Nautel

Shively Labs

Gates Air



2021 Goldies Celebration
May 10, 2022
Centennial Hall Ballroom
Juneau
6 p.m. – Reception and
Station Package voting
7 p.m. – Dinner
7:30 p.m. – Awards
Emcee – Shawn Parr!



We have missed seeing you!

It will be exciting



to be handing out Goldie Awards IN-PERSON again!

C'mon out for a fun night of celebrating the **2021** Goldie Awards in **2022**. Once again this year we will be presenting the Promo Package Contest & Giveaway. Will your station walk away with bragging rights? Will you win one of the fabulous packages? We can hardly wait to see the contributions!

Joining the ABA Hall of Fame and bringing the total to 69 inductees:

Jeff Dowd (posthumous)

Mike Shultz

Rhonda McBride

We will be honoring our Broadcaster of the Year **Tracy Sabo**