

DIGITAL EXECUTIVE PRODUCER/ANCHOR - KTUU

Job Category: News

Requisition Number: EXECU002500

[Apply now](#)

Posting Details

- - Posted: August 26, 2021
 - Full-Time
-

• Locations

Showing 1 location
Anchorage, AK 99503, USA

Job Details

Description

About Gray Television:

Gray Television supports local community interests by providing quality television broadcasting and exceptional service in each market we serve. Gray owns and/or operates television stations and leading digital properties in 93 television markets including the first or second highest rated television station in 85 markets. We are an unmatched broadcast pioneer that keeps getting bigger and better.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and development of the best and brightest employees in the business.

About KTUU:

For 40 years, Channel 2 has been Alaska's most watched news source. The station has built a reputation of excellence, producing more than 22-hours of news, weather and sports content each week on television. Online, KTUU.com has become a digital news leader, and Channel 2's mobile News, Weather and live streaming applications are on the leading edge of mobile journalism in Alaska. Our strong reach and brand loyalty are augmented by added distribution to the state's capital and more than 244 rural communities throughout Alaska. And, we have recently moved into a state-of-the-art media facility in Anchorage, built to deliver Alaska's finest HD broadcasts and serve as a springboard into a dynamic future.

KTUU - Anchorage, AK - What it's like to work for KTUU

Link - https://www.alaskasnewsresource.com/content/misc/What-its-like-to-work-for-KTUU-406566725.html?_ga=2.13789296.694555378.1612226017-281755813.1598908755

Job Description/Summary:

Alaska's News Source is an award-winning, dominant number one station looking for an executive producer/anchor who take our new OTT/digital desk to the next level. This experienced EP/anchor must be passionate about delivering LIVE breaking news and local/state stories with urgency, while also serving as a technical whiz capable of running a video/audio board while broadcasting. This is a unique role for a very driven journalist looking to expand your skill set in an ever-evolving media industry. Successful candidates must have a proven track record of leadership and innovation.

The primary job duties and responsibilities include, but are not limited to:

- Create compelling content that drives viewers to the station's OTT/digital platforms
- Shoot/write/edit content, as needed, for air on the station's OTT digital platforms
- Producer and anchor LIVE breaking news coverage, local news highlights and features
- Innovate and produce daily digital coverage for LIVE segments on the station's OTT desk
- Expanded digital coverage and LIVE features to enhance and increase user engagement
- Maintain social media platforms, updates and interacts with fans and followers
- Work with all departments on initiatives that require OTT/digital components
- Creative development and technical implementation of all OTT content for the station's digital platforms

Qualifications/Requirements:

- College degree in Journalism or equivalent
- 2+ years experience in broadcast and multimedia news content generation
- 2+ years on-air broadcast reporting/anchoring experience
- Ability to write for broadcast news and digital platforms
- 2+ years producing newscasts for broadcast
- Ability to shoot and edit video
- Understanding of principal journalistic ethics

- Ability to carry and utilize broadcast camera equipment in the field (25 lbs.)
- Valid driver's license and good driving record

*Are you energetic, positive and goal-oriented with a passion to succeed? Our station invites you to send your cover letter and resume, go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "**apply now**"*

Additional Info:

Gray Television provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Television complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

Gray Television expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

As a condition of employment, Gray Television will require that newly hired employees, whether part-time or full-time, be fully vaccinated against the coronavirus by the first workday to the extent permitted by applicable law unless you qualify for a medical or religious accommodation.

Qualifications

Experience

Required

2 years: 2+ years experience in broadcast and multimedia news content generation

Licenses & Certifications

Required

Drivers License