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FOR IMMEDIATE RELEASE: Alaska's News Source's Tracy Sabo named 2021 Broadcaster of the Year.



Anchorage, AK: Tracy Sabo was named 2021 Broadcaster of the Year by the Alaska Broadcasters Association (ABA). The presentation of the award will be made during the ABA Goldie Awards Banquet on May 10, 2022 in Juneau.

Sabo is the Director of News and Content for Channel 2 (KTUU) and CBS 5 (KYES), a position she has held for nearly a decade. Colleagues say she often embraces opportunities to serve as a panelist for presentations and meaningful discussions within the community about the current state and future of broadcast media in Alaska. Offering a perspective that includes experience working in network news, radio, and now as the News Director that oversaw one of the largest transitions to television media in recent Alaska history.

In 2020, Sabo faced the challenge of integrating Alaska's two largest newsrooms. When journalists from Channel 2 News and KTVA became one team as *Alaska's News Source* on Channel 2 (KTUU) and CBS 5 (KYES). "Her efforts in creating a new studio design that incorporated elements from both stations and, most importantly, bringing onboard a crew of former competitors gracefully and efficiently, while producing newscasts each day, allowed us to continue serving audiences statewide," Channel 2 and CBS 5's Vice President and General Manager, Nancy Johnson said.

During the peak of the COVID-19 pandemic, in between shutdown and stay at home orders, Sabo extended news coverage to new stations in southeast Alaska (KATH / KYEX) and added a noon newscast and 4pm newscast, providing viewers with more options for watching local news, all while juggling a blending news team and safety protocols to keep the station's team of journalists safe during the pandemic and able to continue delivering vital information to Alaskans.

With a growing newsroom and emphasis on special projects —context, balance and engaging conversations were delivered to a statewide audience. Alaska’s News Source, under Sabo’s direction delivered more in-depth news specials than in previous years. Content included *Seeking Justice*, an hour long special and panel discussion on Alaska’s missing and murdered Indigenous peoples. A partnership with the Iditarod to bring coverage of the iconic race to television news viewers, radio listeners, and a larger, online audience of streamers. And a month-long series titled, *End the Year with Cheer*, where every member of the news team, including Sabo – rarely seen in front of the camera, wrote, shot, and produced stories meant to spread goodwill by showcasing organizations, nonprofits, and small acts of kindness.

Congratulations to Tracy Sabo and her family!

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