



Alaska Broadcasters Association  
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**FOR IMMEDIATE RELEASE:**

## **ABA to induct Rhonda McBride into Hall of Fame**



**Anchorage, AK:** The Alaska Broadcasters Association will welcome **Rhonda McBride** into the ABA Hall of Fame on May 10, 2022 during the ABA Goldie Awards Banquet in Juneau. Rhonda will be the 69<sup>th</sup> member of the ABA Hall of Fame, which was established in 1985.

Rhonda’s broadcasting career in Alaska started in 1988 as news director at KYUK in Bethel, where she helped develop Yup’ik language newscasts on TV and radio.

She went on to APRN as producer of Alaska News Nightly; KAKM as public affairs director and host of “Running,” KTUU as “Morning Edition” reporter, anchor and producer and as Juneau reporter covering the Legislature; KTVA as host of the magazine program “Frontiers” and as the state capital reporter; and a stint in the newsroom at KMXT in Kodiak.

Rhonda joined KTOO in Juneau as an arts and culture producer in December 2020. She hosts and produces the station’s daily interview program, “Juneau Afternoon”. Bill Legere, KTOO’s President, said, “Rhonda McBride is a household name in rural Alaska – as close to a media celebrity as we get. In a career spanning three decades and on all media platforms, she has been at the forefront of journalism and storytelling on TV, radio, social media and digital.”

Ed Ulman, President & CEO of Alaska Public Media, said, “*Rhonda McBride is an Alaskan broadcast treasure who has excelled in every broadcast position she has held. In my professional opinion, her work on “Frontiers” demonstrates the highest level of television writing, investigative journalism, production values, and powerful, human centered storytelling.*”

Rhonda has won Alaska Press Club and Alaska Broadcasters Association awards since arriving in Alaska in 1988, including public service awards from both organizations. She won a Pacific Northwest Emmy in 2018, multiple national awards from the Society of Professional Journalists, Scripps Howard, National Federation of Press Women, the RTNDA, and the Corporation for Public Broadcasting.

While most of her 33-year career has been at one of Alaska's commercial or public radio and television stations, she did a public service stint as Rural Advisor for Governor Palin. Rhonda is also active with the Alaska Native Media Group, and has produced series on the history of ANCSA in collaboration with the group.

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#### **About the Alaska Broadcasters Association**

Founded in 1964, the Alaska Broadcasters Association functions as a 501(c)6 nonprofit corporation, and is the official trade association serving all free, over-the-air radio and television stations in Alaska. The ABA's mission is to serve, educate and advocate for its members as well as the general public. For more information on the ABA, please visit [www.alaskabroadcasters.org](http://www.alaskabroadcasters.org)

Consideration for this honor is given to broadcasters with a minimum of 25 years in broadcasting in Alaska, a solid record of achievement including: promoting development and growth of TV & Radio broadcasters in AK, local/national awards, and a history of dedication to the communities they serve.