



Sheraton Anchorage Hotel



*ABA Annual Convention  
Thursday & Friday  
November 14 & 15, 2019*

The Alaska Broadcasters Association Annual Convention is the premier educational and networking conference for radio, television and media professionals in the Last Frontier.

We expect over 150 Radio and TV Broadcasters to attend. Join us for a full agenda of sessions, exhibits, and social events allowing you the opportunity to network and build relationships with Alaska station owners, managers, engineers and sales staff.

Alaska Broadcasters Association  
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# Sponsorship Packet

## Banquet & Reception Sponsorships

Friday Night Goldies Reception	\$5,000
Friday Night Goldie Awards Banquet	\$7,000

## Breakfast and Break Sponsorships

Breakfast in Exhibit Hall (Thursday, 2 available)	\$1,000
Breakfast in Exhibit Hall (Friday, 2 available)	\$1,000
Refreshment Break (Thursday, 2 available) - <b>1 Sold</b>	\$750
Thursday Luncheon (Two available) - <b>1 Sold</b>	\$1,500
Thursday Luncheon Speaker	\$1,000
Refreshment Break (Friday morning)	\$750

## Session Sponsorships

Opening General Session	\$1,000
Sales Session	\$1,000
Engineering	\$1,000
Management Session	\$1,000

## Convention Program Ads (unlimited)

Full Page	\$700
Half Page	\$400
Quarter Page	\$225

*Some Sponsorships include one (1) convention registration, name on event/room sign, podium mentions, quarter-page program ad, name in program and website sponsor listing. Sponsor may provide own pop-up sign to be displayed in event room.*

*Raffle/Door prize items for attendees to either the Convention or the Goldie Awards Banquet: your logo'd item, gift cards, etc.*

## Sponsorship Levels

Alaska Gold	\$7,000 and up
Alaska Jade	\$5,000 - \$6500
Alaska Silver	\$1,000 - \$3500
Alaska Copper	\$250 - \$750

## EVENT OPPORTUNITIES

Thursday, November 14

### **Breakfast in Exhibit Hall**                      \$1,000

You can set the day in motion for attendees to enjoy a hearty Alaska size breakfast!

- ❖ Signage with company logo at event
- ❖ One exhibit space
- ❖ Two conference registrations
- ❖ Half-page ad in convention program
- ❖ One convention bag insert

### **Morning Refreshment Break**    \$750

Everyone loves a cold drink or hot cup of coffee...here's your chance to be the refresher of the morning!

- ❖ Signage with company logo at event
- ❖ One quarter-page ad in convention program
- ❖ One convention bag insert

### **Afternoon Refreshment Break**    \$750

We all need a pick-me-up...you can be the hero as a refreshment break sponsor!

- ❖ Signage with company logo at event
- ❖ One quarter-page ad in convention program
- ❖ One convention bag insert

### **ABA Annual Luncheon**                      \$1,500

We all love a great business lunch, where we can network with co-workers and meet new friends...and this is it! As the sponsor of this event, you have the opportunity to make welcoming remarks to these groups.

- ❖ Signage with company logo at the event
- ❖ Recognition from the podium
- ❖ Opportunity to make 90 seconds of remarks
- ❖ Whole-page ad in Convention Program
- ❖ Conference Registration for one attendee
- ❖ One convention bag insert

### **ABA Luncheon Speaker**                      \$1,000

There's nothing like an entertaining speaker to set the rest of afternoon. Here's your chance to let attendees know you value a healthy diversion as much as they do! As the sponsor of this speaker, you have the opportunity to make welcoming remarks to this group.

- ❖ Signage with company logo at the event
- ❖ Recognition from the podium
- ❖ Opportunity to make 90 seconds of remarks
- ❖ Quarter-page ad in Convention Program
- ❖ Conference Registration & lunch for one attendee
- ❖ One convention bag insert

## EVENT OPPORTUNITIES

Friday, November 15

### Breakfast in Exhibit Hall \$1,000

Let attendees know you're a TGIF breakfast champion!

- ❖ Signage with company logo at event
- ❖ One exhibit space
- ❖ Two conference registrations
- ❖ One-half page ad in convention program
- ❖ One convention bag insert

### Morning Refreshment Break \$750

It could be you who helps get attendees to the finish line of day! Did someone say coffee, tea, snack?

- ❖ Signage with company logo at event
- ❖ One quarter-page ad in convention program
- ❖ One convention bag insert

### Goldies Reception \$5,000

You can build anticipation with libations and hors d'oeuvres for guests as they mingle before the Awards Program.

- ❖ Signage with logo in room
- ❖ One full page ad inside convention program
- ❖ Two tickets to Goldie Awards Banquet

### Goldie Awards Banquet \$7,000

Such a fun night! Imagine that yours is the name associated with recognizing the excellent work of broadcasters from around Alaska!

- ❖ Signage with logo in room
- ❖ One full page ad inside convention program
- ❖ Opportunity to make 90 seconds of remarks
- ❖ Two tickets to Goldie Awards Banquet
- ❖ Recognition from the podium

## Convention Programs Ads - Unlimited

### Full Page \$700

- ❖ Full-page black & white ad in convention program
- ❖ Color Logo on Sponsor Board
- ❖ Color Logo/link on ABA website

### Half Page \$400

- ❖ Half-page black & white ad in convention program
- ❖ Color Logo on Sponsor Board
- ❖ Color Logo/link on ABA website

### Quarter Page \$225

- ❖ Quarter-page black & white ad in convention program
- ❖ Color Logo on Sponsor Board
- ❖ Color Logo/link on ABA website

## *Convention Exhibitor*

### Table Top Exhibit

\$475

- ❖ Includes one (1) 6' table, two (2) chairs within assigned space, and two (2) complimentary lunches on Thursday.
- ❖ Set-up may begin at 6 pm on Wed. 11/13 and tear-down is from 1pm - 3pm on Fri. 11/15.
- ❖ Exhibitors receive a \$125 discount on registration for any sponsorship over \$500.



*Thank you for your support of the  
Alaska Broadcasters Association*

